

Name: Mrs. Sayanti Samanta

Department: Faculty of Management Studies (MBA)

Contact Nos.: 9932293037

Qualifications: MBA

Designation: Assistant Professor

VIDWAN ID: 236876

Experience (Teaching / Research / Industry, in years): 11 years

Date of Joining at the Present Institution: 11.07.2017

Qualifications Summary:

Academic Qualification:

Degree	Institute	From - To	Subjects
MBA	ICFAI National College	2007-09	Finance
ICMAI(Inter)	ICMAI	2006-07	Cost and Management
			Accounting
B.Com(H)	University Of Burdwan	2003-06	Commerce
Class- XII	WBCHSE	2001-03	Commerce

Class- X	ICSE	2001	English, Bengali, Arts,
			Science, Computer

Technical Qualification:

- ➤ Online training on 'Beginner's Trading Certification' (2020).
- ➤ Diploma in Financial Accounting System (2005).
- ➤ Certificate Course in Desktop Publishing (2005).

Experience Summary:

- ➤ Finance Faculty of Indian Institute of Job-oriented Training (IIJT) Kalna, West Bengal from July 2009 to March, 2010.
- ➤ Faculty of Accounts and Finance of Aims Syndicate Management College (Affiliated under WBUT) Durgapur, West Bengal from March, 2010 to September, 2015.
- ➤ Accountant of Bikram Jalan & Co. Neamatpur, Asansol, West Bengal from October, 2015 to July, 2016.
- Cost Trainee in National Institute of Technology Durgapur from August, 2016 to April, 2017.
- ➤ Assistant Professor of Dr. B. C. Roy Engineering College- Durgapur from 11th July, 2017 to present.

Specialization/Research Interest: Finance

Courses taught:

PG Courses: Investment Analysis & Portfolio Management, Financial Markets and Services, Corporate Finance, Financial Behaviour, Financial Reporting, Statement and Analysis, Introduction to Industrial Management

UG Courses: Financial Accounting, Cost Accounting, Management Accounting

Online Mode of Teaching: Online classes are conducted via Google Meet using PPTs and white board and marker.

Link for Lecture Notes: Corporate Finance:

https://www.scribd.com/presentation/536848009/Introduction-to-Corporate-Finance https://www.scribd.com/presentation/536849255/Capital-Structure

Behavioral Finance:

https://www.scribd.com/presentation/536849800/Behavioral-Finance

Publications:

Journal:

Sayanti Samanta, "A study on the performance of the banking sector with special reference to the different guidelines of RBI for the period of 2004-05 to 2007-08.", "CALYX- Journal of Business Management", December 2010, Vol.-1, No.-1, Page No. – 132, ISSN- 2229- 4260

Participation in seminar/conference/symposium/workshop/discussion meeting Attended Workshop on 'Modern International and Digital Marketing: Practices and Tools- a Global vision' jointly conducted by Cambridge Marketing College(UK) and MAKAUT in 2019.