


Name	DR. BHASWATI ROY			
Department	Faculty of Management Studies (MBA)			
Contact No	9434250582			
Qualifications	PhD (Applied HR : Jointly Operational With Industrial Sociology)			
Designation	Asstt. Prof.			
VIDWAN ID	193634			
Experience (Teaching / Research, in years)			Teaching : 20 Year	
			Research : 08 Year	
Date of Joining at the Present Institution:			01.09.2005	
Examinations Cleared: NET/CSIR/GATE			UGC NET (JRF)	
Qualifications Summary (Reverse chronological order):				
Degree	Institute	From – To	Subjects	
Ph D	Burdwan University	2014	Applied HR (Operational IS)	
MBA	NIPM	2008 – 10	Applied HR	
MA	Burdwan University	1995 – 97	Industrial Sociology(IS)	
M. Lib	Burdwan University	2001 – 03	Library & Information Science	
BA (H)	Burdwan University	1993 – 95	Political Sociology(Applied PS)	
Experience Summary (In chronological order)		Designation	Organization	Date From – Date To
		Adhoc Lecturer	Bankura Christian College	September 1999 to December 2003
		Part Time Lecturer	Dr. B. C. Roy Engineering College	August 2004 – August 2005
		Lecturer & Asstt. Prof.	Dr. B. C. Roy Engineering College	September 2005 onwards
Specialization/ Research Interest		Specialization	Industrial Sociology/Industrial Psychology, HRM	
		Research Interest	CSR/CCBP(Rural-Urban Development Through 3Ps), Empowering qualitative/quantitative productive efficacy of a few cluster of people like technical workers, SHGs, young youth etc.	

Awards & Recognitions	<ol style="list-style-type: none">1. Best Practitioner Award for CSR Implementation (West India Pocket : Pune) – Experimental Workshop by NSIC & UNICEF India Jointly – 20122. Outstanding Performance Award for Organizational Leadership Styles – Women Symposium by Synergy University, Dubai & UNICEF India Jointly – 20143. Best Management Approach Developer Award for Sustainable Development of Health Practices by WHO West Bengal Chapter – 20164. Best Motivator Award for Social Worker by SWFS & WBVBDF in collaboration with WHO WB Chapter, 20195. 1st Prize Winner : International Workshop(Experimental), Assam University, April 10th-12th, 2021	
Courses taught	PG Courses	Business Ethics, Organizational Behavior, Strategic HRM, Cross Cultural Management, Performance Management System
	UG courses	HRM, Ethics in profession
Online Mode of Teaching	<p>Google Platform</p> <p>Lecture notes exchange through pdf, email/wapp grp, ppt, online case let etc</p> <p>https://docs.google.com/presentation/d/1H7V1PiYcDugsxHcKAIFVFBexU3-iFCQM/edit?usp=sharing&ouid=104938016692434991682&rtpof=true&sd=true (Class refs of Lecture. Notes of MB102, MB105)</p>	
Publications		
Journal	<ol style="list-style-type: none">1. Sil S(Dr) & Roy Bhaswati "Production Process & Self Efficacy, - A few emerging issues in Indian context" : Samajtattva , 2010 Vol 16, Issue 2, PP 03-06, ISSN : 9075 – 9980.2. Sil S(Dr)& Roy Bhaswati "Dynamics of workers' efficiency and job production practices : A sociological study" : Samajtattva , 2011 Vol 17, Issue 3, PP 10 - 12, ISSN : 9075 – 9980.3. Modi M P(Dr)& Roy Bhaswati " Sociological perspectives on the changing nature of work force self efficacy", A journal of Asia for Democracy and Development, 2012, Vol XII, No. 3, PP 139 - 142, ISSN 0973 - 3833.	

Conference	<div>1. Upadhyay Parijat & Roy Bhaswati"A study of CSR Practices among SMEs in Rourkella region of Orissa. " Second IAM Conference in Collaboration with Academy of International Business, India Chapter, IIM Bangalore. 18 – 20 December 2011, Conference Proceedings Edited Volume No. 3, PP 33 - 35.</div> <div>2. Roy Bhaswati & S. Ghosh, "Operational Dynamism of Motivation, - Few Management Approaches" , Third international conference of university of Colombo, Sri Lanka in collaboration with UNDP. 30 –31 December, 2013, UOC – UNDP Conference Proceedings Edited Volume Number 5, PP 10 - 12, ISBN : 978 – 3 -16 – 148410 - 0.</div> <div>3. Roy Bhaswati, "Unique leadership Styles for Women" Fourth International Symposium of Synergy University, Dubai Campus in collaboration with UNICEF, 19th April, 2014, SUD – UNICEF Symposium Edited Volume Number 10, PP 05 - 07, ISBN 160451480.</div> <div>4. Roy Bhaswati & Chakraborty R “Up skilling capabilities : Learn a few behavioral & managerial skills” Published in UNICEF Newsletter MICS, Oct,2019, Pp 6-7 (Organized by MTC Global & UNICEF jointly in Kolkata, Hotel Hyatt Regency</div> <div>5. Roy Bhaswati & Banerjee S National Youth Conference on “ Self-Reliance : Promoting leadership skills” Published in UNICEF Newsletter MICS, Jan2021, Pp3-4 (Dec 27th,2020, Peerless Inn, Durgapur)</div>		
Projects Supervision	MBA Summer Internship Project/SIP (8 Weeks Duration) of at least 6 students every year since 2005. MBA Batch 2019 – 21		
	Roll No.	Title	Specialization
	12000919032 Alka Rani Nayak	Effects of motivational tools on employee morale at DSP	HR
	12000919033 Abhijit Nath	Client management practice of school education	HR
	12000919046 Ankit Banerjee	A study of employee workplace satisfaction of middle & lower level employees at IL & FS Engg. Construction Co. Ltd	HR
	12000919049 Dhiraj Kr Ojha	Employee job satisfaction survey of Ultratech Cement,DGP	HR
	12000919050 Swagnil Bhattacharyya	Customer satisfaction survey of Axis Bank (Burdwan Town)	HR
	12000919059 Pammi Kumari	Employee satisfaction survey with Doktospek Associates	HR
	12000919060 Jheleum Ghatak	CSR practices(COVID19 affected areas) of ECL Bankola Area	HR

Invited Lectures			
Topic of the lecture	Name of the event	Organized by	Date
CCBP through CSR Practices : Role of youth	TAT based workshop	TISS, Hyderabad	2 nd & 3 rd June, 2016
Inclusive approach of local industries through CSR practices	Workshop	NSIC Bhubaneswar, UNICEF India	28 th & 29 th December, 2017
Hygiene practices in slum areas : CCBP management approaches	Sessional motivational event	WHO West Bengal Chapter, Durgapur	19 th & 20 th May, 2018
Empowering social workers for their inclusive work practices	Sessional motivational event	WHO West Bengal Chapter, MWFS, WBVBDF	13 th September, 2019
Participation in workshop			
Name of the event	Duration	Year	Organized by
Workshop	3 days	27, 28, 29 th December, 2018	ILO & IIT Delhi
Workshop	2 days	21 & 22 nd September, 2019	WHO West Bengal Chapter & WBVBDF
Workshop (Dist Level : WB)	1 day	29 th Nov,2020	MTC Global & UNICEF jointly (Peerless Inn Durgapur)
Workshop (International)	3 days	10 th to 12 th April,2021	Assam University & UNICEF jointly
Organization of events (Dr. B. C. Roy Engineering College)		Yearly cultural & orientation program since 2008	
Participation in administrative committees (selected)			
Name of the post	Name of the committee	year	
Coordinator	Summer Internship	2008, 2010, 2017 onwards	
Coordinator	Departmental Library Committee (FMS)	2005 onwards	
Membership Of Professional Bodies		UNICEF, WBVBDF, AISS (Life membership in all)	