

2019

# **A PROJECT REPORT OF MARKETING**

**ON**

**"A STUDY OF DIGITAL MARKETING"**

**VAP TECHNOLOGY PVT LTD.**



**DR. B. C. ROY ENGINEERING COLLEGE, DURGAPUR**

**REPORT SUBMITTED BY –**

**YEASMINA KHATUN**

**MBA (MARKETING)**

**12000918001 (2018-2020)**

**UNDER THE GUIDANCE OF-**

**RAJIB ROY**

**(HOD)**

**SUMMER INTERNSHIP PROJECT**

Date: 09.08.2019

## INTERNSHIP CERTIFICATE

This is to certify that Ms. Yeasmina Khatun, a student of MBA(Marketing) from Dr. B.C. Roy Engineering college, Durgapur has successfully completed internship programme under the guidance of Mr. Harsh Wardhan Singh from Digital marketing team from 1<sup>st</sup> July, 2019 to 9<sup>th</sup> August, 2019 at VAP Technology Pvt. Ltd. During the period of her internship programme with us she was punctual, hardworking and enthusiastic.

We wish her every success in life.

For, VAP Technology Pvt. Ltd.



HUMAN RESOURCE DEPARTMENT

**Registered office:**

22, Burtolla Street,  
4th Floor, Kolkata - 700 007  
Ph - 033-2272 3420, 2268 3529

**Corporate Office:**

8th Floor, Meghatherm Tower, Plot L-1, Block GP,  
Electronics Complex, Sec-V, Salt Lake, Kolkata.  
Ph - 84200 12779 / 033 - 6635 6635

# A PROJECT REPORT ON MARKETING

**TOPIC: STUDY OF CONSUMER BEHAVIOR ON FREE OR LOW COST MARKETING.**

**COMPANY NAME: CYANBERG TECHNOLOGY INDIA PVT. LTD. (KOLKATA).**

*SUBMITTED IN PARTIAL FUFILLMENT OF THE REQUIREMENTS FOR MASTER OF BUSINESS ADMINISTRATION (MBA) BY*

**SUVADEEP BANIK**

**12000918005 (ROLL.NO)**

**MBA (MARKETING)**

*UNDER THE GUIDANCE OF MENTOR VICTOR MONDOL (HR) AND INTERNAL GUIDE PROF. (DR.) ARUNAVA MOOKERJEE*

**SUBMITTED TO: THE DEPARTMENT OF FACULTY OF MANAGEMENT STUDIES, DR. B.C. ROY ENGINEERING COLLEGE, DURGAPUR**





**Cyan**BERG

TO WHOMSOEVER IT MAY CONCERN

Date: 01/09/2019

This is to certify that **Suvodeep Banik** pursuing **MBA**, student of **Dr.B.C. Roy Engineering College**, had done his internship with **Cyanberg Technology India Pvt Ltd** from 10<sup>th</sup> June 2019 to 8<sup>th</sup> August 2019.

**Suvodeep Banik** had done his Internship in a Project "**Study of consumer behavior on free or low cost marketing** " and has shown great amount of responsibility, sincerity and a genuine willingness to learn and zeal to take on new assignments & challenges.

With regards,

For Cyanberg Technology India Pvt Ltd



Himadri Sengupta  
Director - Cyanberg Technology India Pvt Ltd

**Cyanberg Technology India Pvt Ltd**

[www.cyanberg.com](http://www.cyanberg.com)

CIN : U72200KA2014PTC075547.



**A PROJECT REPORT**  
**ON**  
**“PERFORMANCE APPRAISAL”**

**At**  
**NTPC,KAHALGAON**

**SUBMITTED TO**  
**Dr. B. C ROY ENGINEERING COLLEGE, DURGAPUR**

**SUBMITTED BY: SURBHI RAJ**

**ROLL NUMBER: 12000918006**


Khs:092:HR-EDC:2019:059

Date 30/07/2019

**CERTIFICATE**

This is to certify that Ms. Surbhi Raj D/o Sri Ram Pratap Paswan, a student of 2<sup>nd</sup> Year; MBA-HR from Dr. B. C. Roy Engineering Collge, Durgapur has undergone Vocational Training at NTPC Limited, Kahalgaon from 01.07.2019 to 30.07.2019.

We wish all success in her future endeavours.

  
(Sanjib Kumar)

Addl. General Manager (HR-EDC)

# **The Employee Satisfaction level**

At THE PEERLESS INN, Durgapur

and reductand up then

## Performance Appraisal System

**Submitted By:**

**SUBHRAJA DAS**

**MBA (2018-2020)**

**Registration No-181200710052**

**Under The Guidance Of :**

**Mr. Tirthankar Chatterjee (HR Manager)**

**Prof. Krishna Roy (Internal guide)**



**Department Of Management Studies**

**Dr. B. C. ROY Enginnering College, Durgapur**

**( Affiliated to MAKAUT)**

**FACULTY OF MANAGEMENT STUDIES**





No. 11

This is to certify

Mr. / Ms. SUBHRATA DAS

student of DR. B.C. ROY ENGINEERING COLLEGE.

Has undergone his / her Industrial Training / Vocational Training Programme in the

PERFORMANCE APPRAISAL (HR) Department's PID / PRM

From 24.06.2019 To 24.08.2019

During his / her period of training he / she was found to be hard working,  
sincere, efficient and always willing to learn.

We wish him / her all the best in his / her future endeavours.

Training Manager

Date :



*J. Chatterjee*  
Human Resource Manager

The Peerless Inn, Durgapur  
Shahid Khudiram Sarani, City Centre  
Durgapur - 713216

**A PROJECT REPORT ON**  
**EMPLOYEE JOB SATISFACTION**  
**WITH SPECIAL REFERENCE TO MEJIA THERMAL POWER STATION**

Submitted in partial fulfillment of the requirements for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**



**SUBMITTED BY : SUBHASHREE DATTA**

**Roll No: 12000918009**

**Batch:- 2018-2020**

**Under the guidance of**

**Dr. Indrani Sengupta ( Assistant Professor)**



**Faculty of Management Studies**

**Dr. B.C.Roy Engineering College, Durgapur**



# दामोदर घाटी निगम DAMODAR VALLEY CORPORATION

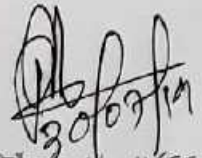
No. MT/PL/VT(Summer)/-1682

Date: 30th July, 2019

## TO WHOM IT MAY CONCERN

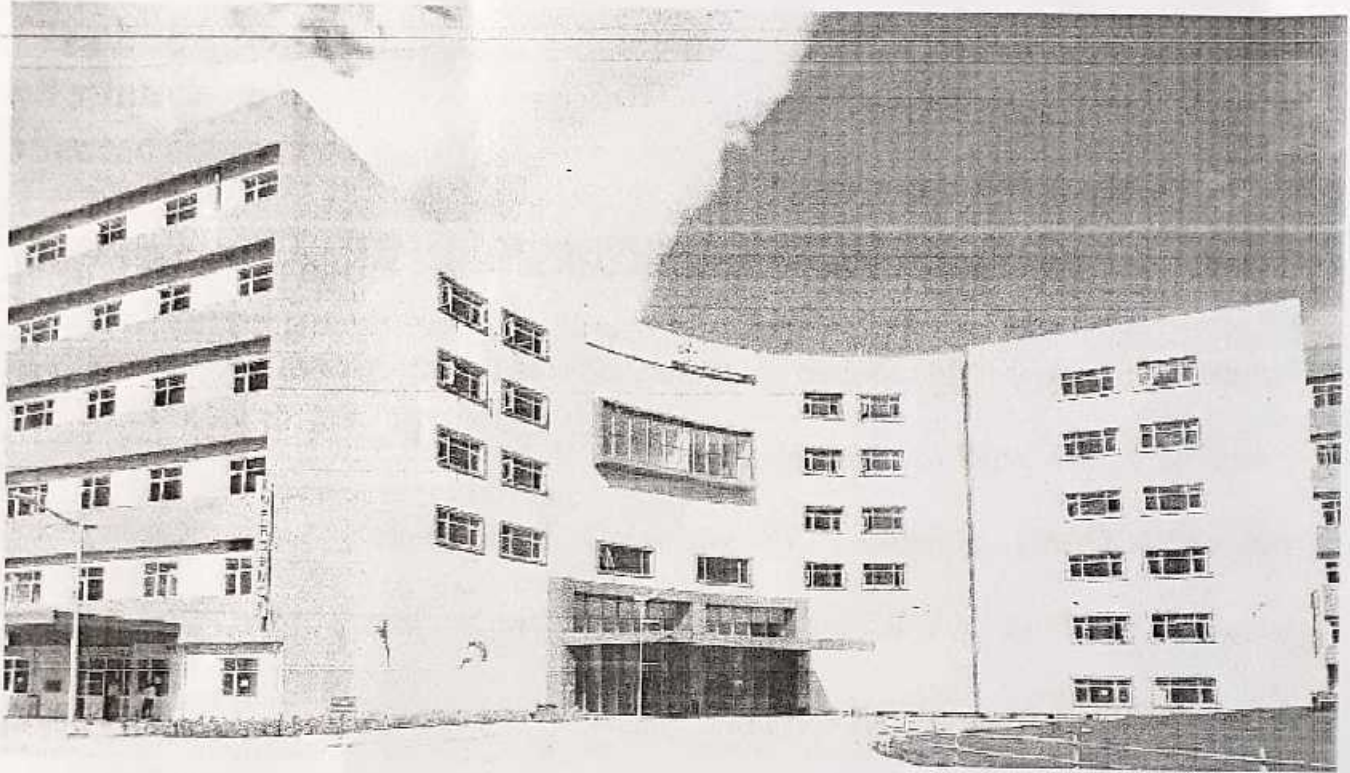
*This is to certify that Subhashree Datta D/o Dilip Kumar Datta, MBA student of Dr. B.C. Roy Engineering College, Durgapur, undergone Field Work training in Human Resource at HRD Department, Mejia Thermal Power Station, DVC from 19.06.2019 to 30.07.2019 under the supervision of Addl. Director (HR) DVC, MTPS.*

*During the training, she was found sincere & hard working.*

  
Dy. Director (H.R.)  
दा.घा.नि. मे.ता.वि.के  
D.V.C, M.T.P.S



**NEW DIRECTIONS IN BRAND PROMOTION:  
BUILDING TRUST THROUGH "CSR" IN SCHOOLS FOR  
THE IQ CITY HOSPITAL, DURGAPUR**



**DURGAPUR SUBMITTED BY:  
SRIJANA PUN (MBA, 2ND YEAR, 3RD SEM)  
REG NO: 181200710050 of 2018-2019  
Dr. B.C.ROY ENGINEERING COLLEGE, DURGAPUR  
AFFILIATED TO  
MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY,  
WEST BENGAL**

**IQ City**  
Medical College Hospital  
Sovapur, Bijra Road, Jemua  
Durgapur 713206, India  
Phone: 0343-2608000, 0343-2608888

[www.iqct.in](http://www.iqct.in)



Ref. No. IQCT/HR/EL/08/19/1419

Dated: 02<sup>nd</sup> September 2019

**TO WHOMSOEVER IT MAY CONCERN**

This is to certify that Ms. Srijana Pun student of Master of Hospital Administration, 02<sup>nd</sup> Year of B C Roy Engineering College, Durgapur under Maulana Abul Kalam Azad University of Technology (MAKAUT) has successfully completed her training Programme from 20<sup>th</sup> June 2019 to 31<sup>st</sup> August 2019 as a part of her Academic Curriculum in the Department of Marketing at IQ City Medical College Hospital.

We wish her all the best in her future endeavours.

A handwritten signature in black ink, appearing to be "D P Das", written over a horizontal line.

(D P Das)

General Manager-Human Resource

A handwritten signature in black ink, appearing to be "Ahas", written below the printed name.



**DR B.C. ROY ENGINEERING COLLEGE**

**A**

**MARKETING PROJECT REPORT**

**ON**

**BRAND AWARENESS OF  
"BUNGE INDIA PRIVATE LIMITED IN DURGAPUR MARKETS"**

**BUNGE**

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**SUBMITTED BY:**  
**SREEJA BANERJEE**  
**MBA-II(3<sup>RD</sup> SEM)**  
**ROLL NO - 12000918011**  
**BATCH: 2018-2020**

**SUPERVISED BY-**  
**DR. RAJIB ROY**  
**MR. ARUN NEOGI**  
**MR. PINTU DEY**



## CERTIFICATE

This is to certify that the project entitled "Brand awareness of Bunge India Private Limited in Durgapur Markets" is a bonafide work done by Sreeja Banerjee, Roll No / Reg No -12000918011.

Student of Faculty of Management Studies, Dr. B.C. Roy Engineering College, Durgapur (Affiliated to West Bengal University of Technology), and has been carried out under my direct supervision and guidance and no part of this report has been submitted for the award of any other degree or diploma in any other university or institute.


Name of project : Brand awareness of Bunge India Private Limited in Durgapur Markets

Name of Student : Sreeja Banerjee

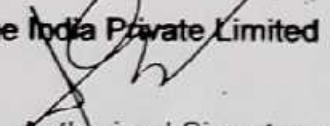
Roll No / Reg No : 12000918011

Name of the Organization : Bunge India PVT. LTD

Place: Durgapur

  
Signature of Student

  
Signature of HOD

  
Signature of External Guide

**A REPORT  
ON  
MARKET RESEARCH &  
COMPETITOR ANALYSIS OF  
CAREER LAUNCHER**

**By:-**

**Snigdha Das**

**12000918013**

**(2018-20)**

**A report submitted in partial fulfillment of the requirements  
Of MBA program of Dr. B.C. Roy College(Faculty of  
Management Studies) Durgapur.**

Dated 6<sup>th</sup> September, 2019

To,  
Ms. Snigdha das  
Durgapur

**Sub: Certificate of completion of Summer Internship Project.**

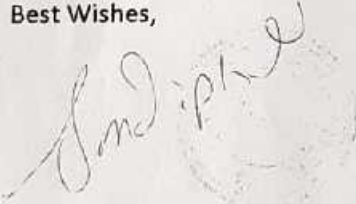
Dear Singdha,

We are glad to issue this letter certifying your Summer internship Project with our organisation from date 1<sup>st</sup> of July, 2019 till date 31<sup>st</sup> of August, 2019, on the topic "Market Research and Competitor Analysis".

We are glad to state that your performance during the period was satisfactory and meeting our expectations. Your project findings have been found to be a immense help and in sync with our expectations.

We wish you all the best for all your future endeavours.

Best Wishes,

  
Sandip K Kayal  
Director,  
Vinayak  
Franchise of CL Educate Ltd.

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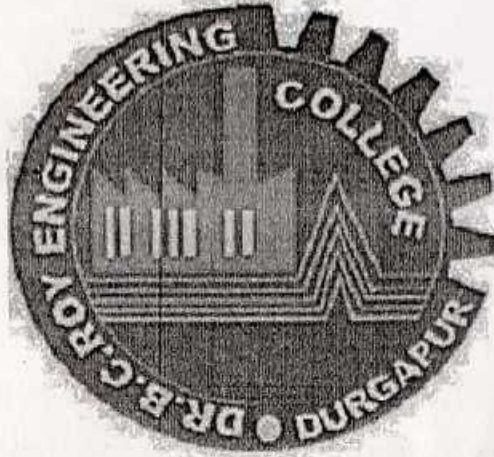
**M/s VINAYAK**

2<sup>nd</sup> floor Durgapur Cinema Hall, City centre, Durgapur 713216  
03432542054



SUMMER INTERNSHIP PROJECT REPORT

2019-2020



Dr. B. C. ROY ENGINEERING COLLEGE

PROJECT REPORT

ON

“COMPARISON OF EQUITY MUTUAL FUND WITH OTHER  
INVESTMENT OPTIONS”



SUBMITTED FOR THE PARTIAL FULFILLMENT OF  
MASTERS OF BUSINESS ADMINISTRATION

Internal Guide: Partha Chattopadhyaya

External Guide:

SUBMITTED BY:

Sandip Mishra

SIDDHI AGARWAL

ROLL NO: 12000918014

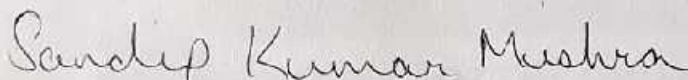
## INTERNSHIP CERTIFICATE

Date: 31/08/2019

This is to certify that Miss. **Siddhi Agarwal**, an MBA student of **B.C.ROY ENGINEERING COLLEGE**, Durgapur has undergone a Summer Internship Programme for two months i.e from June 21<sup>st</sup> 2019 To August 31<sup>st</sup> 2019, with Reliance Nippon Life Assets Management Limited, Durgapur, W.B and completed her project Report on the topic "**EQUITY MUTUAL FUND V/S OTHER INVESTMENT OPTIONS**" for the partial fulfillment & requirement of the Masters in Business Administration Programme.

During this period of internship, her candidature was found to be very sincere and hard working . The insights and recommendations of her project were extremely useful to our Organization.

We wish her a bright future and successful Life ahead.

  
Mr. Sandip Kumar Mishra

CLUSTER MANAGER

Reliance Nippon Life Assets Management Limited



A PROJECT REPORT ON  
"PERFORMANCE APPRAISAL SYSTEM"

*With Reference to*

**THE PEERLESS INN, DURGAPUR**



*Submitted By:*

SHRABANI SAHA

Roll No: 12000918015

**MASTER OF BUSINESS ADMINISTRATION**

(Specialization in Human Resource Management)

*Under The Guidance Of :*

**Prof. Sandip Mukherjee**



Department Of Management Studies

Dr. B.C. Roy Engineering College Durgapur

(Affiliated to MAKAUT, formerly WBUT)





No. 19

This is to certify

Mr. / Ms. SHRABANI SAHA

student of DR. B.C. ROY ENGINEERING COLLEGE.

Has undergone his / her Industrial Training / Vocational Training Programme in the

PERFORMANCE APPRAISAL (H.R) Department's PID / PRM.

From 24.06.2019 To 24.08.2019

During his/ her period of training he/ she was found to be hard working,  
sincere, efficient and always willing to learn.

We wish him / her all the best in his / her future endeavours.

Human Resource Manager

Training Manager

Date :



The Peerless Inn, Durgapur  
Shahid Khudiram Sarani, City Centre  
Durgapur - 713216

# A PROJECT REPORT ON MARKETING

**TOPIC: STUDY OF CONSUMER BEHAVIOR ON FREE OR LOW COST MARKETING.**

**COMPANY NAME: CYANBERG TECHNOLOGY INDIA PVT. LTD. (KOLKATA).**

*SUBMITTED IN PARTIAL FUFILLMENT OF THE REQUIREMENTS FOR MASTER OF BUSINESS ADMINISTRATION (MBA) BY*

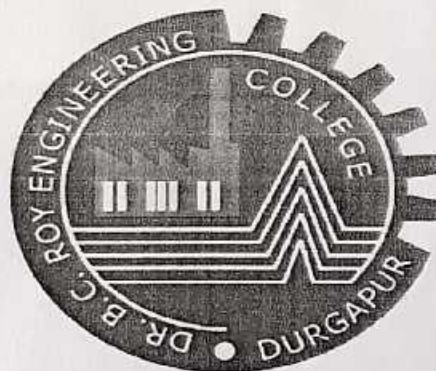
**SHIRSENDU DAS**

**12000918016 (ROLL.NO)**

**MBA (MARKETING)**

*UNDER THE GUIDANCE OF MENTOR VICTOR MONDOL (HR) AND INTERNAL GUIDE PROF. KRISHNA ROY*

**SUBMITTED TO: THE DEPARTMENT OF FACULTY OF MANAGEMENT STUDIES, DR. B.C. ROY ENGINEERING COLLEGE, DURGAPUR**



*Cyan*BERG

TO WHOMSOEVER IT MAY CONCERN

Date: 01/09/2019

This is to certify that **Shirsendu Das** pursuing **MBA**, student of **Dr.B.C. Roy Engineering College**, had done his internship with **Cyanberg Technology India Pvt Ltd** from 10<sup>th</sup> June 2019 to 8<sup>th</sup> August 2019.

**Shirsendu Das** had done his Internship in a Project "**Study of consumer behavior on free or low cost marketing** " and has shown great amount of responsibility, sincerity and a genuine willingness to learn and zeal to take on new assignments & challenges.

With regards,

For Cyanberg Technology India Pvt Ltd

*Himadri S.G.*

Himadri Sengupta  
Director - Cyanberg Technology India Pvt Ltd

**Cyanberg Technology India Pvt Ltd**

[www.cyanberg.com](http://www.cyanberg.com)

CIN : U72200KA2014PTC075547.



**SUMMER INTERNSHIP PROJECT REPORT**  
**2019-2020**



**Dr. B. C. ROY ENGINEERING COLLEGE**

**PROJECT REPORT**

**ON**

**COMPARISON OF DEBT MUTUAL FUND**

**AND BANK FIXED DEPOSIT(FD)**



**SUBMITTED FOR THE PARTIAL FULFILLMENT OF**  
**MASTERS OF BUSINESS ADMINISTRATION**

***INTERNAL GUIDE: Prof. Partha Chattopadhyay***      ***EXTERNAL GUIDE: Sandip Mishra***

***SUBMITTED BY:***

***SHIPRA PATRA***

***ROLL NO: 12000918017***

# INTERNSHIP CERTIFICATE

Date: 31/08/2019

This is to certify that Miss. **Shipra Patra**, an MBA student of **B.C.ROY ENGINEERING COLLEGE**, Durgapur has undergone a Summer Internship Programme for two months i.e from June 21<sup>st</sup> 2019 To August 31<sup>st</sup> 2019, with Reliance Nippon Life Assets Management Limited, Durgapur, W.B and completed her project Report on the topic "**COMPARISON OF DEBT MUTUAL FUND & BANK FIXED DEPOSIT**" for the partial fulfillment & requirement of the Masters in Business Administration Programme.

During this period of internship, her candidature was found to be very sincere and hard working . The insights and recommendations of her project were extremely useful to our Organization.

We wish her a bright future and successful Life ahead.

*Sandip Kumar Mishra*  
Mr. Sandip Kumar Mishra

CLUSTER MANAGER

Reliance Nippon Life Assets Management Limited

A  
PROJECT REPORT ON  
*"STUDY ON THE EFFECTIVENESS OF TRAINING AND DEVELOPMENT"*  
WITH SPECIAL REFERENCE TO MEJIA THERMAL POWER STATION,  
DAMODAR VALLEY CORPORATION

Submitted in partial fulfillment of the requirements for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**



Submitted by:-

SHARMISTHA SENGUPTA

Roll No:-12000918018

MBA batch of 2018-2020

**Under the guidance of**

**Prof. Dr. Bhaswati Roy**



**Faculty of Management Studies**

**Dr. B.C.Roy Engineering College, Durgapur**





# दामोदर घाटी निगम DAMODAR VALLEY CORPORATION

No. MT/PL/VT(Summer)/-1683

Date: 30th July, 2019

## TO WHOM IT MAY CONCERN

*This is to certify that Sharmistha Sengupta D/o Rabin Sengupta MBA student of Dr. B.C. Roy Engineering College, Durgapur, undergone Field Work training in Human Resource at HRD Department, Meija Thermal Power Station, DVC from 19.06.2019 to 30.07.2019 under the supervision of Addl. Director (HR) DVC, MTPS.*

*During the training, she was found sincere & hard working.*

Dy. Director (H.R.)  
दा.घा.नि, मे.ता.वि.के  
D.V.C, M.T.P.S

# SUMMER INTERNSHIP PROJECT

ON

**A study on the consumer awareness of 'BUNGE DALDA'**

**Oil brand in Durgapur markets**

The logo for BUNGE features the word "BUNGE" in a bold, sans-serif font. The letter "U" is replaced by a stylized icon of a sun or a globe, consisting of a semi-circle at the bottom and three horizontal lines above it.

**BUNGE INDIA PVT.LTD**

SUBMITTED BY

NAME-RIYA ROY

CLASS-MBA 2<sup>ND</sup> YEAR(3<sup>RD</sup> SEM)

ROLL-12000918023

Supervised by

Mr. Arun neogi

Mr. Pintu dey

(External guide)

Dr. Indrani Sengupta

(Internal guide)

## CERTIFICATE

This is to certify that the project entitled "A study on the consumer awareness of "Bunge Dalda" Oil Brand in Durgapur Markets "is a bonafide work done by Riya Roy, Roll No / Reg No -12000918023).

Student of Faculty of Management Studies, Dr. B.C. Roy Engineering College, Durgapur (Affiliated to West Bengal University of Technology), and has been carried out under my direct supervision and guidance and no part of this report has been submitted for the award of any other degree or diploma in any other university or institute.

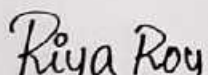
Name of project : A study on the consumer awareness of  
"Bunge Dalda" Oil Brand in Durgapur Markets

Name of Student : Riya Roy


Roll No / Reg No : 12000918023

Name of The Organization : Bunge India PVT. LTD

Place : Durgapur

  
Signature of Student

  
Signature of HOD

  
Bunge India Private Limited  
Authorised Signatory  
Signature of External Guide



**A STUDY ON FINANCIAL PERFORMANCE USING  
RATIO ANALYSIS AT EDUCOMP.**

**SUMMER PROJECT REPORT**

**Submitted by**

**RICHA PRASAD**

**ROLL NO. 12000918025**

**Under the guidance of**

**Miss APARNA BHADURI, M.B.A.,**

**Faculty of management studies**

*In partial fulfilment for the award of the degree*

*of*

**MASTER OF BUSINESS ADMINISTRATION**

**DEPARTMENT OF MANAGEMENT STUDIES**

**DR. B. C. ROY ENGINEERING COLLEGE**

**MAKAUT UNIVERSITY**

**WEST BENGAL, INDIA**



INDIA'S KITAAB COPY

## KICO EDUCATIONAL PRIVATE LIMITED

Plot No.-7, 1st floor, Kehar Singh Estate,  
Westend Marg, Lane No.-2,  
Saidulajab, New Delhi-110030.

Date: 16 September 2019

### TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Miss. Richa Prasad** of **MBA – Finance** of **Dr. B.C.Roy Engineering College, Durgapur, West Bengal** has completed the summer internship project for the period of 8 weeks (23<sup>rd</sup> June 2019 to 22<sup>nd</sup> August 2019).

During her internship with us, her performance was satisfactory. She was energetic and contributed effectively to the project assigned.

I hereby certify her work excellent /good/ satisfactory to the best of my knowledge.

For Kico Educational Pvt Ltd.

Regards,

**Twinkle Thakur**  
Manager, Human Resource  
( KICO EDUCATIONAL PRIVATE LIMITED )



Email: [support@kicoedu.in](mailto:support@kicoedu.in)

Contact: --+91 8101694439, 8506068068

2019

**"A PROJECT REPORT ON CONSUMER DURABLE LOANS"**

**IN**

**"BAJAJ FINSERV"**



**A PROJECT REPORT  
ON  
CONSUMER DURABLE LOANS**

Submitted by

**Rajwardhan**

Roll No: 12000918026

SUMMER INTERNSHIP PROJECT

Master of Business Administration



**DR.BC ROY ENGINEERING COLLEGE, DURGAPUR**



23<sup>rd</sup> August 2019

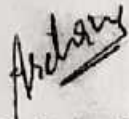
**Project Completion Certificate**

We hereby certify that **Rajwardhan**, a student of **Dr. B.C.Roy Engg. College, Durgapur** has undergone his internship for a period of two months, starting from **24<sup>th</sup> June 2019** till **23<sup>rd</sup> August 2019**, at our **Pune Corporate Office** branch.

The title and scope of his project was "**Consumer Durable Loan**". The project was carried out under the guidance of **Sampada Desai- National Lead- Finance & Accounts**.

We found **Rajwardhan** to be a dedicated and diligent student. We take this opportunity to wish him every success in his future endeavours.

**Wishing the best,**



**Archana Sharma**

**Lead – Talent Acquisition COE**

**Human Resources**

**Location – Pune**

**BAJAJ FINANCE LIMITED**

4th Floor, Bajaj Finserv Corporate Office, Off Pune Ahmednagar Road, Viman Nagar  
Pune- 411 014, Maharashtra, INDIA

Registered Office: Mumbai - Pune Road, Akurdi, Pune - 411 035, Maharashtra, India  
Corporate Office: 4th Floor, Bajaj Finserv Corporate Office, Off Pune-Ahmednagar Road,  
Viman Nagar, Pune - 411 014, Maharashtra, INDIA

Corporate ID No.  
L6591DMH1987PLCO42961

[www.bajajfinserv.in](http://www.bajajfinserv.in)



# A Project Report on Ratio Analysis with reference to MERITNATION

**SUBMITTED BY: RAJNANDINI JHA**  
**MBA(FMS)**  
**ROLLNO: 12000918027**

**Under the guidance of Prof. Aparna Bhaduri**



INDIA'S KITAB COP4

## KICO EDUCATIONAL PRIVATE LIMITED

Plot No.-7, 1st floor, Kehar Singh Estate,  
Westend Marg, Lane No.-2,  
Saidulajab, New Delhi-110030.

Date: 16 September 2019

### TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Miss. Rajnandini Jha** of **MBA – Finance** of **Dr. B.C.Roy Engineering College, Durgapur, West Bengal** has completed the summer internship project for the period of 8 weeks (23<sup>rd</sup> June 2019 to 22<sup>nd</sup> August 2019).

During her internship with us, her performance was satisfactory. She was energetic and contributed effectively to the project assigned.

I hereby certify her work excellent /good/ satisfactory to the best of my knowledge.

For Kico Educational Pvt Ltd.

Regards,

**Twinkle Thakur**  
Manager, Human Resource  
( KICO EDUCATIONAL PRIVATE LIMITED )



Email: [support@kicoedu.in](mailto:support@kicoedu.in)

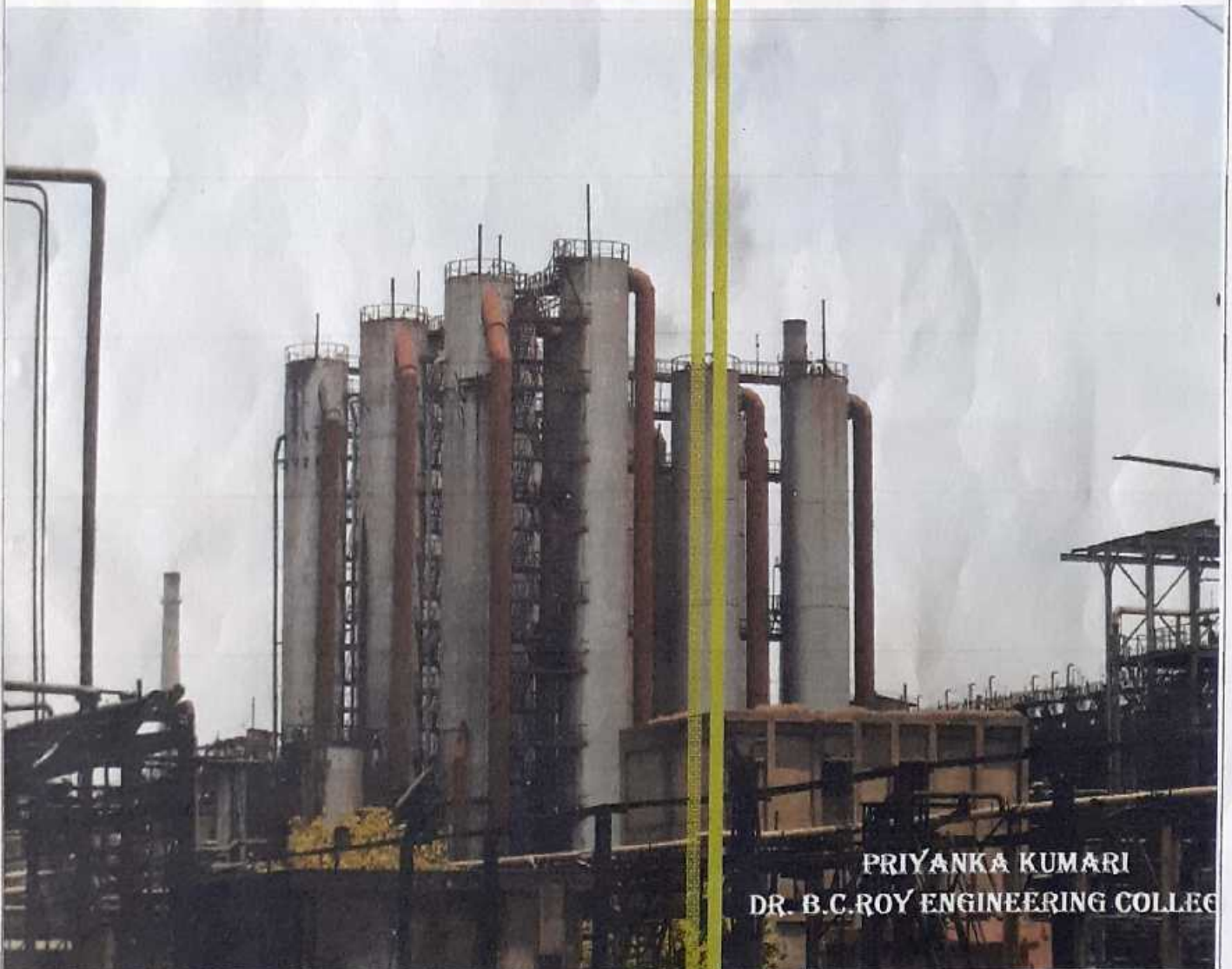
Contact: - +91 8101694439, 8506068068





"There is a little bit of SAIL in everybody's life "

# Marketing Strategies of Secondary Products and By Product at SAIL Steel, BOKARO



PRIYANKA KUMARI  
DR. B.C.ROY ENGINEERING COLLEGE

बोकारो इस्पात संयंत्र  
BOKARO STEEL PLANT

प्रमाण - पत्र  
CERTIFICATE

BSL URN : 5908880

प्रमाणित किया जाता है कि श्री/सुश्री

This is to certify that Mr./Ms.

PRINANKA KUMAR, MBA

के छात्र/छात्रा है,

जो who is a student of DR B C ROY ENGG. COLLEGE, DURGAPUR

ने इस संस्थान में has undergone 08 (EIGHT) weeks practical/Project Training in this organisation

दिनांक from 24.06.2019 से to 17.08.2019 तक प्राप्त किया।

प्रशिक्षण के दौरान इनका समग्र कार्य निम्नान्न अछल/सतोषजनक/सामान्य रहा।  
His/Her overall performance during training was Good/Satisfactory/Average.

प्रशिक्षण विवरण TRAINING DETAILS

1. व्यावहारिक प्रशिक्षण क्षेत्र Practical Training - Area (s)
2. परियोजना आधारित प्रशिक्षण Project Training - Area (s)

21/6/18/MS

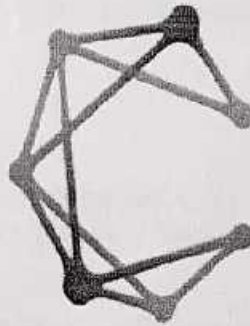
प्रशिक्षण प्रमारी (अव. प्रशिक्षु) Training Incharge (V.T.)



**A PROJECT REPORT**

**ON**

**THE STUDY ON HUMAN RESOURCE  
MANAGEMENT OF CYANBERG TECHNOLOGY**



**CyanBERG**

**Submitted by**

**Name- PAYEL SARKAR**

**Roll no.-12000918031**

**College- DR.B.C.ROY ENGINEERING COLLEGE,DURGAPUR**

**UNDER THE GUIDANCE OF**

**INTERNAL GUIDE**  
PROF. Dr. BHASWATI ROY

**EXTERNAL GUIDE-**  
Mr.VICTOR MONDAL  
MR. SURJADEEP DUTTA



*Cyan*BERG

TO WHOMSOEVER IT MAY CONCERN

Date: 01/09/2019

This is to certify that **Payel Sarkar** pursuing **MBA**, student of **Dr.B.C. Roy Engineering College**, had done her internship with **Cyanberg Technology India Pvt Ltd** from 10<sup>th</sup> June 2019 to 8<sup>th</sup> August 2019.

**Payel Sarkar** had done her Internship in a Project "A study on HRM of Cyanberg Technology" and has shown great amount of responsibility, sincerity and a genuine willingness to learn and zeal to take on new assignments & challenges.

With regards,

For Cyanberg Technology India Pvt Ltd

*Himadri S.G.*

**Himadri Sengupta**  
Director - Cyanberg Technology India Pvt Ltd

**Cyanberg Technology India Pvt Ltd**

[www.cyanberg.com](http://www.cyanberg.com)

CIN : U72200KA2014PTC075547.

PROJECT REPORT ON A SURVEY ON  
EMPLOYEE SATISFACTION  
AT  
HEALTHWORLD HOSPITALS, DURGAPUR



SUBMITTED IN PARTIAL FULFILLMENT FOR THE REQUIREMENT OF DEGREE OF  
MASTER OF BUSINESS ADMINISTRATION

SUBMITTED BY

PAMELA DAS

ROLL No. 12000918032

FACULTY OF MANAGEMENT STUDIES  
DR. B.C.ROY ENGINEERING COLLEGE,  
DURGAPUR



SESSION: 2018- 2020



Ref: HWH/OG/Nov.-19/16

Date: 07.11.2019

**TO WHOM IT MAY CONCERN**

This is to certify that **Miss Pamela Das (University Roll No 12000918032)**, a bonafide student of MBA (03<sup>rd</sup> Semester) programme run by Dr B.C.Roy Engineering College, Durgapur(W.B.).

As a part of the curriculum she has undergone the mandatory internship in our hospital in the department of HRD from 01.07.2019 to 16.08.2019.

She has been very sincere in her work during the internship at our hospital.

We wish her all the very best to her future endeavours.

(Probir Mukerjee)

**Executive Director Administration**



**A Unit of Parashmani Medical Centre Pvt. Ltd.**



A  
PROJECT STUDY REPORT  
ON  
TRAINING UNDERTAKEN AT



TITLED  
“5 YEARS FINANCIAL RATIO ANALYSIS OF UCO BANK”

Submitted in partial fulfillment for the award of

Degree of

MASTER OF BUSINESS ADMINISTRATION

DR.B.C.ROY ENGINEERING COLLEGE, DURGAPUR

BY

PAMELA BERA

(2018-2020)

ROLL-12000918033

EXTERNAL GUIDE

CA GURAPADA DAS

INTERNAL GUIDE

APARNA BHADURI

यूको बैंक

सम्मान आपके विश्वास का



UCO BANK

Honours your trust

Date: 17/08/2019

**CERTIFICATE OF INTERNSHIP**

This is to certify that Ms Pamela Bera D/O Shri Dilip Kumar Bera residing at Vill + PO: Sodepur , Dist - Hooghly, West Bengal, PIN - 722 415 is a student of MBA at Dr. B.C. Roy Engineering College, Durgapur having been given an opportunity for internship by UCO Bank at Head Office, Finance Department for 6 weeks from 24<sup>th</sup> June 2019 and submitted her report on " 5 Years Financial Ratio Analysis of UCO Bank".

She undertakes not to divulge any information / data etc. which she comes across about the Bank or its clients during her Internship Training to any outsider. She further undertakes to maintain strict secrecy about all information / records etc. happens to handle / come across during her subject training at UCO Bank.

CA Gurupada Das  
Chief Manager  
(Finance)



यूको बैंक, वित्त विभाग, प्रधान कार्यालय, तीसरा तल, 2, इण्डिया एक्सचेंज प्लेस तृतीय तल, कोलकाता - 700 001

UCO Bank, Finance Department, Head Office, 3<sup>rd</sup> Floor, 02, India Exchange Place, Kolkata - 700 001

Phone: 033 44557223, 033 44557261, 44557267, 44557236 Fax: 033 22485625 E-mail: [hoacs.calcutta@ucobank.co.in](mailto:hoacs.calcutta@ucobank.co.in)

**NAMRATA**

(Roll No : 12000918034)

2<sup>nd</sup> Year (3<sup>rd</sup> Semester), M.B.A (Human Resource)

Dr B. C. ROY ENGINEERING COLLEGE

DURGAPUR (WEST WENGAL)

(MAULANA ABDUL KALAM AZAD UNIVERSITY OF TECHNOLOGY  
(WEST BENGAL))



# Summer Internship

EMPLOYEE ENGAGEMENT IN DVC

DAMODAR VALLEY CORPORATION

BOKARO THERMAL POWER STATION  
DISTT. - BOKARO, JHARKHAND



दामोदर घाटी निगम/DAMODAR VALLEY CORPORATION

बोकारो ताप विद्युत केन्द्र / Bokaro Thermal Power Station

पत्रालय / P.O. : बोकारो थर्मल / Bokaro Thermal, जिला / Distt. : बोकारो / Bokaro, पिन / Pin-829107

मानव संसाधन अनुभाग / Human Resources Section



सं./No.: बीटी/बी(ओ एवं एम)/पीएल/BT/B(O&M)/PL/06- 848

दिनांक/Date : 14.08.19

जिससे यह संबंधित है / TO WHOM IT MAY CONCERN

प्रमाणित किया जाता है कि नम्रता द्वितीय वर्ष,  
तीसरा सेमेस्टर, MBA (HR) के छात्र/की छात्रा ने दिनांक 27.06.2019 से 14.08.2019  
की अवधि हेतु हमारी संस्था दामोदर घाटी निगम, बो.ता.वि.के. पत्रालय- बोकारो थर्मल (झारखण्ड) से व्यावसायिक प्रशिक्षण पूरा किया है। व्यावसायिक  
प्रशिक्षण में इनकी उपस्थिति 50 दिनों की रही है।

This is to certify that NAMRATA a student of 2nd Year, 3rd Semester, MBA(HR)  
Dr. B. C. Roy Engineering College, Durgapur has undergone Vocational Training in our  
organization at DAMODAR VALLEY CORPORATION, BTPS, P.O. - Bokaro Thermal (Jharkhand) from 27.06.2019 to 14.08.2019  
He/She has attended 50 days Vocational Training programme.

उपर्युक्त अवधि में उनका प्रदर्शन अति उत्तम था तथा उन्हें समयनिष्ठ पाया गया।

During the above period his/her performance was very good and he/she was found punctual.

मैं उनके जीवन में हर सफलता की कामना करता हूँ।

I wish every success in his/her life.

अपर निदेशक (मानव संसाधन) / Additional Director (HR)  
दामोदर घाटी निगम, बोकारो थर्मल, बोकारो, झारखण्ड  
D.V.C., B.T.P.S.

**“A STUDY ON THE SLEF-HELP GROUPS OF JEMUA VILLAGE  
AND ITS CONTRIBUTION TO THEIR SOCIO-ECONOMIC  
DEVELOPEMENT”**

A project report is partial fulfillment of the requirement for the award  
of the degree of MASTERS IN BUSINESS ADMINISTRATION

**DR. B. C. ROY ENGINEERING COLLEGE, DURGAPUR**

**AFFILATED TO  
MAULANA ABUL KALAM AZAD UNIVERSITY OF  
TECHNOLOGY, WEST BENGAL**

**Submitted by:**

MUTHUMMA MANDI

II<sup>ND</sup> YEAR, III<sup>RD</sup> SEMESTER

ROLL NO.: 12000918035

**UNDER THE GUIDANCE OF**

**INTERNAL GUIDE**

PROF. PARTHA CHATTERJEE

**EXTERNAL GUIDE**

MR. ASHIS KUMAR PANDIT (PARTICIPATORY PLANNING AND  
GOVERNANCE COORDINATOR OF ISGPP-II, GOVERNMENT OF WEST  
BENGAL)

MS. SULEKHA MONDAL (EXECUTIVE ASSISTANT OF JEMUA  
GRAMPANCHAYAT)

MS. SASWATHI SENGUPTA (WOMEN DEVELOPMENT OFFICER FARIDPUR-  
DURGAPUR BLOCK)



# JEMUA GRAM PANCHAYET

Vill & P.O. : JEMUA, DURGAPUR-713206, Dist.- BURDWAN, W.B.

Memo No. JGP-348/2019-20

Date. 20/11/2019



## TO WHOM SO EVER IT MAY CONCERN

This is to certify that MsMUTHUMMA MANDI, student of MASTERS OF BUSINESS ADMINISTRATION (MBA) of DR. B. C. ROY ENGINEERING COLLEGE, DURGAPUR has successfully completed the summer internship project titled "A STUDY ON THE SLEF-HELP GROUPS OF JEMUA VILLAGE AND ITS CONTRIBUTION TO THEIR SOCIO-ECONOMIC DEVELOPEMENT" with Jemua gram panchayat, Faridpur-Durgapur block. She has worked under our supervision and guidance. The material referred from others sources has duly acknowledge.

Mallika Saha  
20/11/19  
Pradhan  
Jemua Gram Panchayat



# **A PROJECT REPORT ON MARKETING CONSUMER SATISFACTION AFTER SALES & SERVICE**

**BHANDARI AUTOMOBILES PVT.LTD (TATA MOTORS)**

Page  
1

**Submitted by:**  
**MD SARFARAZ AHMED KHAN**  
**MBA (MARKETING) (2018-2020)**  
**ROLLNO: 12000918037**

**EXTERNAL GUIDE:**

**TANMOY ROY**

**HR**

**INTERNAL GUIDE:**

**DR. BHASWATI ROY**

**ASSISTANT PROFESSOR**

SUMMER INTERNSHIP REPORT IN PARTIAL FULFILLMENT OF THE REQUIRMENT FOR THE TWO YEAR FULL TIME POST GRADUATE (MBA)



**DR B C ROY ENGINEERING COLLEGE DURGAPUR**



Date : 07/08/2019

**TO WHOM IT MAY CONCERN**

This is to Certify that "MD SARFARAZ AHMED KHAN" a student of MBA (Marketing) from DR.B.C.ROY Engineering college Durgapur, has been completed internship training has under the guidance of MR.TANMOY ROY. On "Consumer Satisfaction after sales & service". From 20-06-2019 to 05-08-2019 at "BHANDARI AUTOMOBILES PVT LTD. RANIGANJ" branch successfully.

We wish him all the best for her future

FOR BHANDARI AUTOMOBILES PVT.LTD

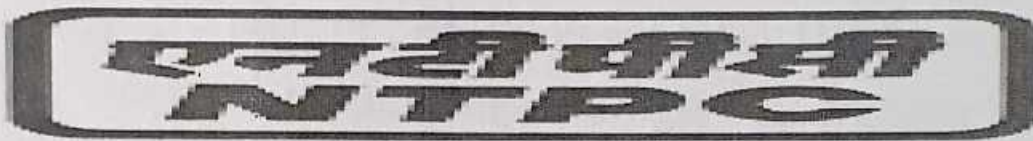
BHANDARI AUTOMOBILE PVT LTD

Manager.

H.R

*Customer For Life*

**PROJECT REPORTS**  
**ON**  
**TRAINING AND DEVELOPMENT**  
**AT**  
**NATIONAL THERMAL POWER CORPORATION**



SUBMITTED IN THE PORTIAL FULFILLMENT OF THE  
REQUIRMENT FOR THE AWARD OF THE DEGREE OF

**MASTER OF BUSINESS ADMINISTRATION**

**SESSION 2018-2020**

**FACULY OF MANAGEMENT STUDIES**

**DR.B.C.ROY ENGINEERING COLLAGE DURGAPUR**

**SUBMITTED BY: MD EJAZ HASHMI**

**ROLL NO: 12000918038**





A Maharatna Company

कर्मचारी विकास केन्द्र  
EMPLOYEE DEVELOPMENT CENTER

एन टी पी सी लिमिटेड

(भारत सरकार का उद्यम)

**NTPC Limited**

(A Govt. of India Enterprise)

Khs:092:HR-EDC:2019:060

Date 30 /07 /2019

## CERTIFICATE

This is to certify that Md. Ejaz Hashmi S/o Abdul Rashed, a student of 2<sup>nd</sup> Year; MBA-HR from Dr. B. C. Roy Engineering Collge, Durgapur has undergone Vocational Training at NTPC Limited, Kahalgaon from 01.07.2019 to 30.07.2019.

We wish all success in his future endeavours.

  
(Sanjib Kumar)

Addl. General Manager (HR-EDC)

**A Project Report On**

*The Impact of e-recruitment and general recruitment process in BPO industry with reference to VAP Technology Pvt. Ltd.*

**AT**

**VAP Technology , Kolkata**



**VAP Technology Pvt. Ltd.**

❖ **SUBMITTED BY**

MANORAMA KUMARI

ROLL.No-12000918039

**UNDER THE GUIDANCE OF:-**

INTERNAL GUIDE

MRS. BHASWATI ROY

EXTERNAL GUIDE

MS.SANGITA MUKHARJEE



**DR.BC ROY ENGINEERING COLLEGE**

(Approved by AICTE, Govt. of India, Affiliated to WBUT, KOLKATA)

Date: 09.08.2019

## INTERNSHIP CERTIFICATE

This is to certify that Ms. Manorama Kumari, a student of MBA(HR) from Dr. B.C. Roy Engineering college, Durgapur has successfully completed internship programme under the guidance of Mr. Debjit Dalal from HR team from 1<sup>st</sup> July, 2019 to 9<sup>th</sup> August, 2019 at VAP Technology Pvt. Ltd. During the period of her internship programme with us she was punctual, hardworking and enthusiastic.

We wish her every success in life.

For, VAP Technology Pvt. Ltd.



HUMAN RESOURCE DEPARTMENT

**Registered office:**

22, Burtolla Street,  
4th Floor, Kolkata - 700 007  
Ph - 033-2272 3420, 2268 3529

**Corporate Office:**

8th Floor, Meghatherm Tower, Plot L-1, Block GP,  
Electronics Complex, Sec-V, Salt Lake, Kolkata.  
Ph - 84200 12779 / 033 - 6635 6635



**A PROJECT REPORT ON**  
**“THE STUDY OF RECRUITMENT AND SELECTION**  
**PROCESS AT VAP TECHNOLOGY”**

AT

**“VAP TECHNOLOGY, PVT. LTD. KOLKATA”**



**DR. B. C. ROY ENGINEERING COLLEGE, DURGAPUR**

**SUBMITTED BY:**

MANISHA SINGH

ROLL NO- 12000918040

(MASTER OF BUSINESS ADMINISTRATION)

MENTOR- Prof SANDIP MUKHERJEE

Date: 09.08.2019

### INTERNSHIP CERTIFICATE

This is to certify that Ms. Manisha Singh, a student of MBA(HR) from Dr. B.C. Roy Engineering college, Durgapur has successfully completed internship programme under the guidance of Ms. Sangita Mukherjee from HR team from 1<sup>st</sup> July, 2019 to 9<sup>th</sup> August, 2019 at VAP Technology Pvt. Ltd. During the period of her internship programme with us she was punctual, hardworking and enthusiastic.

We wish her every success in life.

For, VAP Technology Pvt. Ltd.



HUMAN RESOURCE DEPARTMENT

**Registered office:**

22, Burtolla Street,  
4th Floor, Kolkata - 700 007  
Ph - 033-2272 3420, 2268 3529

**Corporate Office:**

8th Floor, Meghatherm Tower, Plot L-1, Block GP,  
Electronics Complex, Sec-V, Salt Lake, Kolkata.  
Ph - 84200 12779 / 033 - 6635 6635

# **A PROJECT REPORT**

**ON**

**FINANCIAL STATEMENT ANALYSIS**

**OF**

**N.T.P.C**



**Compiled by : KUMARI RASHMI PAL**

**(Univ. Roll No. 12000918043)**

**Dr. B.C.ROY ENGINEERING COLLEGE DURGAPUR**





A Maharatna Company

कर्मचारी विकास केन्द्र

EMPLOYEE DEVELOPMENT CENTER

एन टी पी सी लिमिटेड

(भारत सरकार का उद्यम)

**NTPC Limited**

(A Govt. of India Enterprise)

Khs:092:HR-EDC:2019:081

Date 30 /07 /2019

## CERTIFICATE

This is to certify that Ms. Kumari Rashmi Pal D/o Shri Niranjana Pal, a student of 2<sup>nd</sup> Year; MBA (Finance) from Dr. B. C. Roy Engineering College, Durgapur has undergone Vocational Training at NTPC Limited, Kahalgaon from 01.07.2019 to 30.07.2019.

We wish all success in her future endeavours.

  
(Sanjib Kumar)

Addl. General Manager (HR-EDC)

# **“Penetration Strategies of Godrej Interio Mattress”**

*With Reference to*

*Godrej* **interio**

## **Submitted By:**

Indrajit Mondal

MBA (2018-2020)

Registration No- 181200710016

## **Under The Guidance Of :**

Mr. Tirthankar Chakrabarti (Manager sales, Godrej)

Mr. Debjit Deb (Assistant Manager, Godrej)

Prof. Niloy Bhattacharjee (Internal guide)



Department Of Management Studies

Dr. B. C. ROY Enginnering College, Durgapur

( Affiliated to MAKAUT)

16 September 2019

To,  
Dr. B.C. Roy Engg. College Durgapur

This is to certify that Mr. Indrajit Mondal, 2<sup>nd</sup> year MBA student of your Institute underwent a summer Internship project stated hereunder, at the Interio Division of Godrej & Boyce Mfg. Co. Ltd in our Sales Department, Kolkata branch from 19<sup>th</sup> June 2019 to 7<sup>th</sup> August 2019

Project Title: Penetration Strategies of Godrej Interio Mattress

While successfully completing his project, we found him to be diligent and a useful team player with perseverance. We found him regular in his attendance.

We wish him all the best in his future endeavors.

For Godrej & Boyce Mfg. Co. Ltd.

*Manvi Popli*

**Manvi Popli**

**A.G.M. – Human Resource**

**Godrej Interio**

Note : It is the policy of the company not to issue testimonials but in case any further information is required, it will be given on specific request.

The logo for Godrej, featuring the word "Godrej" in a stylized, colorful font with a red outline and a yellow-to-orange gradient fill.



**DR. B. C. ROY ENGINEERING COLLEGE, DURGAPUR**



**A PROJECT REPORT ON  
RESEARCH BASED ON SELF HELP GROUPS  
AT JEMUA GRAM PANCHAYAT, FARIDPUR-DURGAPUR BLOCK**

**SUBMITTED BY:**

**BELAL ALAM**

**ROLL NO- 12000918047**

**(MASTER OF BUSINESS ADMINISTRATION)**

**INTERNAL GUIDE**

**DR. ARUNAVA MOOKHERJEE**

**EXTERNAL GUIDE**

**MR ASHIS KUMAR PANDIT (PARTICIPATORY PLANNING AND GOVERNANCE  
COORDINATOR OF ISGPP-II) GOVERNMENT OF WEST BENGAL**

**MS SULEKHA MONDAL (EXECUTIVE ASSISTANT OF JEMUA GRAM PANCHAYAT)**

**MS SASWATHI SEN GUPTA (WOMEN DEVELOPMENT OFFICER FARIDPUR-  
DURGAPUR BLOCK)**

# JEMUA GRAM PANCHAYET --

Vill & P.O. : JEMUA, DURGAPUR-713206, Dist.- BURDWAN, W.B.

Memo No. : JQP- 346/2019-20

Date 20/11/2019.....



## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr BELAL ALAM, student of MASTERS OF BUSINESS ADMINISTRATION (MBA) of DR. B. C. ROY ENGINEERING COLLEGE, DURGAPUR has successfully completed the summer internship project titled "A RESEARCH BASED ON SELF HELP GROUP AT JEMUA GRAM PANCHAYAT" with Jemua gram panchayat, Faridpur-Durgapur block. He has worked under our supervision and guidance. The material referred from others sources has duly acknowledge.

*Mallika Lohar*  
20/11/19  
Pradhan  
Jemua Gram Panchayat

**A**

**Summer Internship Report**

**On**

**STUDY OF INDIAN POSTAL SERVICES**

**At**

**“ Hussainabad B.O. , Madhupur , Jharkhand , Pincode : 815353 ”**



**In the fulfillment of the 3rd Semester Summer Internship  
Programme of  
MASTER OF BUSINESS ADMINISTRATION**

**By :**

**Name : Ashish Kumar**

**College Roll No. : 1804001      University Roll No. : 12000918050**

**College : Dr. B.C. Roy Engineering College , Durgapur**

**Session : 2018-20**



# भारतीय डाक



# INDIA POST

Department of Posts  
Ministry of Communications  
Government of India

## To Whom It May Concern

This is to certify that **Mr. Ashish Kumar**, student of **Master of Business Administration(MBA)** having major specialisation as **Finance** bearing college roll no. **1804001** & university roll no. **12000918050** of **3<sup>rd</sup> Semester** of session **2018-20** of **Dr.B.C.Roy Engineering College , Durgapur** under **MAKAUT** university has undergone the long summer internship programme in **India Post** at **Hussainabad B.O., Madhupur , Jharkhand , Pincode : 815353** under the guidance of **Mr. Amit Kumar (Branch Post Master)** from dated **01.07.2019** to **11.08.2019**.

During the period of his internship programme with us he was found punctual , hard working and inquisitive. His overall performance is very good and we wish him best wishes and bright successful future.

Date: 13/08/19

**Amit Kumar**  
Branch Post Master

Hussainabad B.O., Madhupur  
**BRANCH POST MASTER**  
H. Bed B O, Pin-815353



**“ A STUDY OF SELF HELP GROUP OF JEMUA VILLAGE ”**

*A project report is a partial fulfillment of the  
requirement for the award of degree of*

**MASTERS OF BUSINESS ADMINISTRATION**

**DR.B.C .ROY ENGINEERING COLLEGE  
DURGAPUR**

**AFFILIATED TO:**

**MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY  
WEST BENGAL**

SUBMITTED BY:  
**ARINDAM MUKHERJEE**  
2<sup>ND</sup> YEAR 3<sup>RD</sup> SEM  
ROLL: 12000918051

**UNDER THE GUIDANCE OF**

**INTERNAL GUIDE**

PROF: INDRANI SENGUPTA

**EXTERNAL GUIDE:**

**MR. ASHIS KUMAR PANDIT**

**(PARTICIPATORY PLANNING AND GOVERNANCE COORDINATOR ISGPP II)**

MS. SULEKHA MONDAL (EXECUTIVE ASSISTANT)

MS. SASWATHI GHOSH

(WOMEN DEVELOPMENT OFFICER FARIDPUR, DURGAPUR BLOCK)



# JEMUA GRAM PANCHAYET

Vill & P.O. : JEMUA, DURGAPUR-713206, Dist.- BURDWAN, W.B.

Memo No. : JGP-347/2019-20

Date 20/11/2019



## TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr ARINDAM MUKHERJEE, student of MASTERS OF BUSINESS ADMINISTRATION (MBA) of DR. B. C. ROY ENGINEERING COLLEGE, DURGAPUR has successfully completed the summer internship project titled "A STUDY ON THE SELF-HELP GROUPS OF JEMUA VILLAGE AND ITS CONTRIBUTION TO THEIR SOCIO-ECONOMIC DEVELOPEMENT" with Jemua gram Panchayat, Faridpur-Durgapur block. He has worked under our supervision and guidance. The material referred from others sources have duly acknowledged.

*Malika Lohar*  
20/11/19  
Pradhan  
Jemua Gram Panchayat



**REPORT ON A SURVEY OF**  
**"A STUDY ON EMPLOYEE WELFARE PRACTICES AT DAMODAR VALLEY CORPORATION WITH SPECIAL REFERENCE TO MEJIA THERMAL POWER STATION"**



**SUBMITTED IN A PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR  
MASTERS OF BUSINESS ADMINISTRATION (MBA)**

**SUBMITTED BY**

**NAME -ANNESHA CHANDRA**

**ROLL NO. - 12000918054**

**COLLEGE - DR. B.C.ROY ENGINEERING COLLEGE, DURGAPUR**

**MBA BATCH OF 2018-2020**

**UNDER THE GUIDANCE OF**

**PROF DR.BHASWATI ROY**

**DR. B.C.ROY ENGINEERING COLLEGE, DURGAPUR**

**SUBMITTED TO**

**THE DEPARTMENT OF FACULTY OF MANAGEMENT STUDIES**





# दामोदर घाटी निगम DAMODAR VALLEY CORPORATION


No.MT/PL/VT(Summer)/-1684

Date: 30th July, 2019

## TO WHOM IT MAY CONCERN

*This is to certify that Annesha Chandra D/o Asit Kumar Chandra MBA student of Dr.B.C.Roy Engineering College, Durgapur, undergone Field Work training in Human Resource at HRD Department, Meija Thermal Power Station, DVC from 19.06.2019 to 30.07.2019 under the supervision of Addl. Director (HR) DVC, MTPS.*

*During the training, she was found sincere & hard working.*

  
Dy. Director (H.R.)  
उप निर्देशक (मा सं)  
Dy. Director (HR)  
दा.घा.नि. मे.ता.वि.के  
D.V.C, M.T.P.S

SUMMER INTERNSHIP PROJECT REPORT

2019-2020



Dr. B. C. ROY ENGINEERING COLLEGE

PROJECT REPORT

ON

"SYSTEMATIC INVESTMENT PLAN"



SUBMITTED FOR THE PARTIAL FULFILLMENT OF  
MASTERS OF BUSINESS ADMINISTRATION

Internal Guide:

NILOY BHATTACHARJEE

SUBMITTED BY

ANJALI AGARWAL

ROLL NO: 12000918055

External Guide:

SANDIP MISHRA



## INTERNSHIP CERTIFICATE

Date: 31/08/2019

This is to certify that Miss. **Anjali Agarwal**, an MBA student of **B.C.ROY ENGINEERING COLLEGE**, Durgapur has undergone a Summer Internship Programme for two months i.e from June 21<sup>st</sup> 2019 To August 31<sup>st</sup> 2019, with Reliance Nippon Life Assets Management Limited, Durgapur, WB and completed her project Report on the topic "**SYSTEMATIC INVESTMENT PLAN**" for the partial fulfillment & requirement of the Masters in Business Administration Programme.

During this period of internship, her candidature was found to be very sincere and hard working. The insights and recommendations of her project were extremely useful to our Organization.

We wish her a bright future and successful Life ahead.

*Sandip Kumar Mishra*  
Mr. Sandip Kumar Mishra

CLUSTER MANAGER

Reliance Nippon Life Assets Management Limited

# A PROJECT REPORT ON MARKETING

**TOPIC: STUDY OF CONSUMER BEHAVIOR ON FREE OR LOW COST MARKETING.**

**COMPANY NAME: CYANBERG TECHNOLOGY INDIA PVT. LTD. (KOLKATA).**

*SUBMITTED IN PARTIAL FUFILLMENT OF THE REQUIREMENTS FOR MASTER OF BUSINESS ADMINISTRATION (MBA) BY*

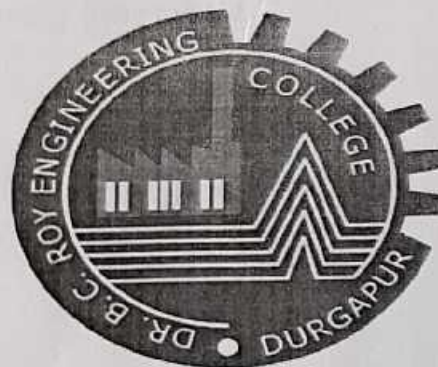
**ANINDITA GOSWAMI**

**12000918056 (ROLL.NO)**

**MBA (MARKETING)**

*UNDER THE GUIDANCE OF MENTOR VICTOR MONDOL (HR) AND INTERNAL GUIDE PROF. RAJIB ROY (HOD)*

**SUBMITTED TO: THE DEPARTMENT OF FACULTY OF MANAGEMENT STUDIES, DR. B.C. ROY ENGINEERING COLLEGE, DURGAPUR**



*Cyan*BERG

TO WHOMSOEVER IT MAY CONCERN

Date: 01/09/2019

This is to certify that **Anindita Goswami** pursuing **MBA**, student of **Dr.B.C. Roy Engineering College**, had done her internship with **Cyanberg Technology India Pvt Ltd** from 10<sup>th</sup> June 2019 to 8<sup>th</sup> August 2019.

**Anindita Goswami** had done her Internship in a Project "**Study of consumer behavior on free or low cost marketing** " and has shown great amount of responsibility, sincerity and a genuine willingness to learn and zeal to take on new assignments & challenges.

With regards,

For Cyanberg Technology India Pvt Ltd

*Himadri S.G.*

Himadri Sengupta  
Director - Cyanberg Technology India Pvt Ltd

**Cyanberg Technology India Pvt Ltd**

[www.cyanberg.com](http://www.cyanberg.com)

CIN : U72200KA2014PTC075547.





# Dr. B. C. ROY ENGINEERING COLLEGE, DURGAPUR

(Approved by AICTE & Affiliated to MAKAUT, WB)

CAMPUS : JEMUA ROAD, FULIHORE DURGAPUR 713206 (WB), INDIA

☎ (0343) 250-1353/4106/4121/2449 Fax: (0343) 250-4058 / 3424

E-mail : info@bcrec.ac.in • Website : www.bcrec.ac.in

To  
The HR Manager,  
Tata Consultancy Services  
TCS Gitanjali Park Road  
International Financial Hub (CBD),  
Newtown, Chakpachuria,  
Kolkata - 700156  
West Bengal

No. BCR/Internship/TCS/2019

Date: 26.04.2019

**Sub: Internship of CSE Student at TCS, Kolkata during Summer Vacation**

Dear Sir,

We would request you to kindly accommodate the following student of 6<sup>th</sup> Semester Computer Science & Engineering Department to undergo for Internship in your esteemed Organisation (Tata Consultancy Services, Kolkata) during summer vacation from 3<sup>rd</sup> week of June to 3<sup>rd</sup> week of July, 2019. The particular of the student is given hereunder:

Sr. No.	Name of the student	Branch	University Roll No.	Year / Semester
1.	Vaishali Kumari	CSE	12000116009	6 <sup>th</sup> Semester

You may charge any fees, if applicable, which the student will pay. Student will make her own arrangements for stay, if required.

May we request you to kindly consider the request of the young Engineering student favorably and send your confirmation at an early date.

Thanking you,

Yours faithfully,

(Alope Kahali)

Head, Administration  
Dr. B. C. Roy Engg. Colle,  
Durgapur

Encl: Biodata of the Students



Sanjay Sengupta &lt;sanjay.sengupta@bcrec.ac.in&gt;

## Fwd: Confirmation for Summer Training internship at Guwahati Refinery, IOCL

1 message

ALOK KAHALI &lt;alok.kahali@bcrec.ac.in&gt;

Sat, Nov 16, 2019 at 3:11 PM

To: Sanjay Sengupta &lt;sanjay.sengupta@bcrec.ac.in&gt;

----- Forwarded message -----

From: &lt;agraxariocl@gmail.com&gt;

Date: Thu, Apr 25, 2019 at 7:56 PM

Subject: Confirmation for Summer Training internship at Guwahati Refinery, IOCL

To: &lt;alok.kahali@bcrec.ac.in&gt;

Cc: &lt;BORAHDEBANUJA@indianoil.in&gt;, &lt;grt@indianoil.in&gt;, &lt;abhishekbanerjee.ab@gmail.com&gt;, &lt;narendra.kumar00147@gmail.com&gt;, &lt;sksrivastava3230@gmail.com&gt;, &lt;niraj1995mishra@gmail.com&gt;, &lt;aadarshbi1@gmail.com&gt;, &lt;deepak183999@gmail.com&gt;, &lt;saurabhbose344@gmail.com&gt;, &lt;avinash19299@gmail.com&gt;, &lt;pranaykrishnatra000@gmail.com&gt;, &lt;dhananjay.dhanbad9204@gmail.com&gt;

### Kind attention: DR. B. C. ROY ENGINEERING COLLEGE, DURGAPUR

We are pleased to inform you that the candidates as per attached list from your college have been shortlisted for Summer Training internship at IOCL Guwahati Refinery.

You may kindly advise the student to report at Guwahati Refinery Learning & Development Centre, Noonmati, Guwahati 2(two) days prior to commencement of their training along with photocopies of their College Identity Card, the original ID card and 2nos. of Passport size photographs for necessary formalities.

In case any student wants to shift batches students may be asked to report 2 days prior to commencement of training according to their batch of choice.

#### Sl.No Batch Training start date

1	1st	15.05.2019
2	2nd	15.06.2019
3	3rd	15.07.2019

Regards

Guwahati Refinery Learning &amp; Devp. Centre

Indian Oil Corporation Ltd.

This is a system generated mail. For any query, kindly contact [grt@indianoil.in](mailto:grt@indianoil.in)/[borahdebanuja@indianoil.in](mailto:borahdebanuja@indianoil.in)

Aloke Kahali

Head (Administration)

Dr. B.C. Roy Engineering College

Durgapur

 Confirm\_Applicant\_List.xlsx  
10K

Applicant_Name	EmailId	ContactNo	Registration_No	Branch_Name	Program_Name
Abhishek Banerjee	abhishekbannerjee.ab@gmail.com	7098798951	2019B02ST004	MECHANICAL ENGINEERING	B.TECH
Nikesh Kumar Singh	narendra.kumar00147@gmail.com	9905444798	2019B01ST009	ELECTRICAL ENGINEERING	B.TECH
SUMIT KUMAR	sksrivastava3230@gmail.com	9546524506	2019B01ST020	MECHANICAL ENGINEERING	B.TECH
Niraj Kumar Mishra	niraj1995mishra@gmail.com	8436537387	2019B02ST021	MECHANICAL ENGINEERING	B.TECH
Aadarsh Malviya	aadarshbi1@gmail.com	8789843709	2019B02ST026	MECHANICAL ENGINEERING	B.TECH
Deepak Kumar Pandey	deepak183999@gmail.com	9472669985	2019B02ST027	MECHANICAL ENGINEERING	B.TECH
SAURABH KUMAR BOSE	saurabhbose344@gmail.com	9064250052	2019B02ST029	MECHANICAL ENGINEERING	B.TECH
Avinash kumar	avinash19299@gmail.com	8757202614	2019B02ST030	MECHANICAL ENGINEERING	B.TECH
PRANAY KUMAR	pranaykrishnatra000@gmail.com	8873679748	2019B03ST031	MECHANICAL ENGINEERING	B.TECH
Dhananjay kumar	dhananjay.dhanbad9204@gmail.com	9800391780	2019B02ST032	MECHANICAL ENGINEERING	B.TECH



category_Name	Semester_Name	Institute_Name	Avg_Per_Last_Exam	Gender	CreateDate
General	6th Sem	DR. B. C. ROY ENGINEERING COLLEGE, DURGAPUR	7.2	Male	3/14/2019 7:33
General	6th Sem	DR. B. C. ROY ENGINEERING COLLEGE, DURGAPUR	62	Male	3/14/2019 7:44
General	6th Sem	DR. B. C. ROY ENGINEERING COLLEGE, DURGAPUR	6	Male	3/14/2019 8:11
General	6th Sem	DR. B. C. ROY ENGINEERING COLLEGE, DURGAPUR	8.33	Male	3/14/2019 8:17
General	6th Sem	DR. B. C. ROY ENGINEERING COLLEGE, DURGAPUR	8	Male	3/14/2019 9:00
General	6th Sem	DR. B. C. ROY ENGINEERING COLLEGE, DURGAPUR	8.45	Male	3/14/2019 9:04
General	6th Sem	DR. B. C. ROY ENGINEERING COLLEGE, DURGAPUR	6.5	Male	3/14/2019 9:32
General	6th Sem	DR. B. C. ROY ENGINEERING COLLEGE, DURGAPUR	6.7	Male	3/14/2019 9:35
General	6th Sem	DR. B. C. ROY ENGINEERING COLLEGE, DURGAPUR	8.1	Male	3/14/2019 9:42
OBC	6th Sem	DR. B. C. ROY ENGINEERING COLLEGE, DURGAPUR	7.3	Male	3/14/2019 9:44



# Dr. B. C. ROY ENGINEERING COLLEGE, DURGAPUR

(Approved by AICTE & Affiliated to MAKAUT, WB)


CAMPUS : JEMUA ROAD, FULJHORE, DURGAPUR-713206 (W.B.), INDIA

☎ (0343) 250-1353/4106/4121/2449, Fax (0343) 250-4055 / 3424

E-mail : info@bcrec.ac.in • Website : www.bcrec.ac.in

## TO WHOM IT MAY CONCERN

1. This is to certify that SHAMIK GHOSH is a bonafide student of Dr. B. C. Roy Engineering College, Durgapur. This College is approved by All India Council for Technical Education, New Delhi with affiliation from Maulana Abul Kalam Azad University of Technology (formerly West Bengal University of Technology), Salt Lake, Sector -1, Kolkata - 700 064.
2. He is currently studying in Seventh Semester, Fourth Year B.Tech in Civil Engineering, and his University Roll No. is 12001316046.
3. The Student has no current backlogs.
4. The final semester (Eighth) Examinations are likely to be held in June, 2020 and the results are likely to be declared by the University in the last week of July, 2020.
5. The College has no objection to Shamik Ghosh undergoing an **Internship** at **Edupolis Technologies Pvt.Ltd (Unschool.in)** that has been offered in terms of Agreement cum Appointment Letter dated 19<sup>th</sup> November, 2019 to the student concerned, provided that the Academic and University regulations have been adhered to by the concerned student.

  
Pijush Pal Roy 22/11/2019

(Signature of the **DIRECTOR** Pal/Director)  
**Dr. B. C. Roy Engineering College**  
**DURGAPUR**

Dated, 22<sup>nd</sup>, November, 2019.



Ms. Ananya Sarkar,  
HR Department,  
AMRI HOSPITALS, Kolkata,  
Dhakuria Division,  
P 4 & 5, CIT Scheme, LXXII Block A,  
Gariahat Road,  
Kolkata – 700 029.

BCR/ AMRI- Internship/ EE & CE/ 2019

6<sup>th</sup> June, 2019.

Madam,

Sub: Two months Internship at AMRI Hospitals, Dhakuria Division commencing from 18<sup>th</sup> June, 2019.

We thank you for considering Sixth Semester B. Tech Students in Electrical and Civil Engineering from our College for the two- month's internship at your establishment.

Please be informed that the College has no – objection if **Sri Sayan Das**, presently in Sixth Semester B. Tech Course in Electrical Engineering undergoes the two – month internship at your establishment from 18<sup>th</sup> June, 2019.

The students enjoy end - Semester Break from 18<sup>th</sup> June to 15<sup>th</sup> July, 2019 which they may profitably utilize during the internship programme.

Kindly advise his attendance after completion of the internship so that his absence from College can be regularised.

The Student has been advised to abide by the rules and regulations of your establishment and to report for the internship in formal clothing. He has also been advised to carry one copy Passport – sized photograph.

Thanking you,  
Yours faithfully,

(Aloke Kahali)  
Head – Administration,  
Dr. B. C. Roy Engineering College,  
Durgapur.



Ms. Ananya Sarkar,  
HR Department,  
AMRI HOSPITALS, Kolkata,  
Dhakuria Division,  
P 4 & 5, CIT Scheme, LXXII Block A,  
Gariahat Road,  
Kolkata – 700 029.

BCR/ AMRI- Internship/ EE & CE/ 2019

6<sup>th</sup> June, 2019.

Madam,

Sub: Two months Internship at AMRI Hospitals, Dhakuria Division commencing from 18<sup>th</sup> June, 2019.

We thank you for considering Sixth Semester B. Tech Students in Electrical and Civil Engineering from our College for the two- month's internship at your establishment.

Please be informed that the College has no – objection if **Sri Rajnish**, presently in Sixth Semester B. Tech Course in Electrical Engineering undergoes the two – month internship at your establishment from 18<sup>th</sup> June, 2019.

The students enjoy end - Semester Break from 18<sup>th</sup> June to 15<sup>th</sup> July, 2019 which they may profitably utilize during the internship programme.

Kindly advise his attendance after completion of the internship so that his absence from College can be regularised.

The Student has been advised to abide by the rules and regulations of your establishment and to report for the internship in formal clothing. He has also been advised to carry one copy Passport – sized photograph.

Thanking you,  
Yours faithfully,

(Aloke Kahali)  
Head – Administration,  
Dr. B. C. Roy Engineering College,  
Durgapur.

Ms. Ananya Sarkar,  
HR Department,  
AMRI HOSPITALS, Kolkata,  
Dhakuria Division,  
P 4 & 5, CIT Scheme, LXXII Block A,  
Gariahat Road,  
Kolkata – 700 029.

BCR/ AMRI- Internship/ EE & CE/ 2019

6<sup>th</sup> June, 2019.

Madam,

Sub: Two months Internship at AMRI Hospitals, Dhakuria Division commencing from 18<sup>th</sup> June, 2019.

We thank you for considering Sixth Semester B. Tech Students in Electrical and Civil Engineering from our College for the two- month's internship at your establishment.

Please be informed that the College has no – objection if **Sri Anant Kumar Mishra**, presently in Sixth Semester B. Tech Course in Electrical Engineering undergoes the two – month internship at your establishment from 18<sup>th</sup> June, 2019.

The students enjoy end - Semester Break from 18<sup>th</sup> June to 15<sup>th</sup> July, 2019 which they may profitably utilize during the internship programme.

Kindly advise his attendance after completion of the internship so that his absence from College can be regularised.

The Student has been advised to abide by the rules and regulations of your establishment and to report for the internship in formal clothing. He has also been advised to carry one copy Passport – sized photograph.

Thanking you,  
Yours faithfully,

(Aloke Kahali)  
Head – Administration,  
Dr. B. C. Roy Engineering College,  
Durgapur.

Ms. Ananya Sarkar,  
HR Department,  
AMRI HOSPITALS, Kolkata,  
Dhakuria Division,  
P 4 & 5, CIT Scheme, LXXII Block A,  
Gariahat Road,  
Kolkata – 700 029.

BCR/ AMRI- Internship/ EE & CE/ 2019

6<sup>th</sup> June, 2019.

Madam,

Sub: Two months Internship at AMRI Hospitals, Dhakuria Division commencing from 18<sup>th</sup> June, 2019.

We thank you for considering Sixth Semester B. Tech Students in Electrical and Civil Engineering from our College for the two- month's internship at your establishment.

Please be informed that the College has no – objection if **Ms. Twinkle Sharma**, presently in Sixth Semester B. Tech Course in Civil Engineering undergoes the two – month internship at your establishment from 18<sup>th</sup> June, 2019.

The students enjoy end - Semester Break from 18<sup>th</sup> June to 15<sup>th</sup> July, 2019 which they may profitably utilize during the internship programme.

Kindly advise her attendance after completion of the internship so that her absence from College can be regularised.

The Student has been advised to abide by the rules and regulations of your establishment and to report for the internship in formal clothing. She has also been advised to carry one copy Passport – sized photograph.

Thanking you,  
Yours faithfully,

(Aloke Kahali)  
Head – Administration,  
Dr. B. C. Roy Engineering College,  
Durgapur.



Ms. Ananya Sarkar,  
HR Department,  
AMRI HOSPITALS, Kolkata,  
Dhakuria Division,  
P 4 & 5, CIT Scheme, LXXII Block A,  
Gariahat Road,  
Kolkata – 700 029.

BCR/ AMRI- Internship/ EE & CE/ 2019

6<sup>th</sup> June, 2019.

Madam,

Sub: Two months Internship at AMRI Hospitals, Dhakuria Division commencing from 18<sup>th</sup> June, 2019.

We thank you for considering Sixth Semester B. Tech Students in Electrical and Civil Engineering from our College for the two- month's internship at your establishment.

Please be informed that the College has no – objection if **Ms. Mohini Jaiswal** , presently in Sixth Semester B. Tech Course in Civil Engineering undergoes the two – month internship at your establishment from 18<sup>th</sup> June, 2019.

The students enjoy end - Semester Break from 18<sup>th</sup> June to 15<sup>th</sup> July, 2019 which they may profitably utilize during the internship programme.

Kindly advise her attendance after completion of the internship so that her absence from College can be regularised.

The Student has been advised to abide by the rules and regulations of your establishment and to report for the internship in formal clothing. She has also been advised to carry one copy Passport – sized photograph.

Thanking you,  
Yours faithfully,

(Aloke Kahali)  
Head – Administration,  
Dr. B. C. Roy Engineering College,  
Durgapur.

Mr. Sounak Mukherjee (Unit HR Head),  
HR Department,  
AMRI HOSPITALS,  
Mukundapur Division,  
230, Barakhola Lane, Purba Jadavpur,  
Off Eastern Metropolitan By Pass,  
Mukundapur ,  
Kolkata – 700 099.

BCR/ AMRI- Internship/ EE & CE/ 2019

6<sup>th</sup> June, 2019.

Madam,

Sub: Two months Internship at AMRI Hospitals, Dhakuria Division commencing from 18<sup>th</sup> June, 2019.

We thank you for considering Sixth Semester B. Tech Students in Electrical and Civil Engineering from our College for the two- month's internship at your establishment.

Please be informed that the College has no – objection if **Ms. Mamta Kumari** , presently in Sixth Semester B. Tech Course in Civil Engineering undergoes the two – month internship at your establishment from 18<sup>th</sup> June, 2019.

The students enjoy end - Semester Break from 18<sup>th</sup> June to 15<sup>th</sup> July, 2019 which they may profitably utilize during the internship programme.

Kindly advise her attendance after completion of the internship so that her absence from College can be regularised.

The Student has been advised to abide by the rules and regulations of your establishment and to report for the internship in formal clothing. She has also been advised to carry one copy Passport – sized photograph.

Thanking you,  
Yours faithfully,

(Aloke Kahali)  
Head – Administration,  
Dr. B. C. Roy Engineering College,  
Durgapur.

Mr. Sounak Mukherjee (Unit HR Head),  
HR Department,  
AMRI HOSPITALS,  
Mukundapur Division,  
230, Barakhola Lane, Purba Jadavpur,  
Off Eastern Metropolitan By Pass,  
Mukundapur ,  
Kolkata – 700 099.

BCR/ AMRI- Internship/ EE & CE/ 2019

6<sup>th</sup> June, 2019.

Madam,

Sub: Two months Internship at AMRI Hospitals, Dhakuria Division commencing from 18<sup>th</sup> June, 2019.

We thank you for considering Sixth Semester B. Tech Students in Electrical and Civil Engineering from our College for the two- month's internship at your establishment.

Please be informed that the College has no – objection if **Ms. Nilima Bhagat**, presently in Sixth Semester B. Tech Course in Civil Engineering undergoes the two – month internship at your establishment from 18<sup>th</sup> June, 2019.

The students enjoy end - Semester Break from 18<sup>th</sup> June to 15<sup>th</sup> July, 2019 which they may profitably utilize during the internship programme.

Kindly advise her attendance after completion of the internship so that her absence from College can be regularised.

The Student has been advised to abide by the rules and regulations of your establishment and to report for the internship in formal clothing. She has also been advised to carry one copy Passport – sized photograph.

Thanking you,  
Yours faithfully,

(Aloke Kahali)  
Head – Administration,  
Dr. B. C. Roy Engineering College,  
Durgapur.



Mr. Sounak Mukherjee (Unit HR Head),  
HR Department,  
AMRI HOSPITALS,  
Mukundapur Division,  
230, Barakhola Lane, Purba Jadavpur,  
Off Eastern Metropolitan By Pass,  
Mukundapur ,  
Kolkata – 700 099.

BCR/ AMRI- Internship/ EE & CE/ 2019

6<sup>th</sup> June, 2019.

Madam,

Sub: Two months Internship at AMRI Hospitals, Dhakuria Division commencing from 18<sup>th</sup> June, 2019.

We thank you for considering Sixth Semester B. Tech Students in Electrical and Civil Engineering from our College for the two- month's internship at your establishment.

Please be informed that the College has no – objection if **Sri Pratik Raj** , presently in Sixth Semester B. Tech Course in Civil Engineering undergoes the two – month internship at your establishment from 18<sup>th</sup> June, 2019.

The students enjoy end - Semester Break from 18<sup>th</sup> June to 15<sup>th</sup> July, 2019 which they may profitably utilize during the internship programme.

Kindly advise his attendance after completion of the internship so that his absence from College can be regularised.

The Student has been advised to abide by the rules and regulations of your establishment and to report for the internship in formal clothing. He has also been advised to carry one copy Passport – sized photograph.

Thanking you,  
Yours faithfully,

(Aloke Kahali)  
Head – Administration,  
Dr. B. C. Roy Engineering College,  
Durgapur.

Mr. Sounak Mukherjee (Unit HR Head),  
HR Department,  
AMRI HOSPITALS,  
Mukundapur Division,  
230, Barakhola Lane, Purba Jadavpur,  
Off Eastern Metropolitan By Pass,  
Mukundapur ,  
Kolkata – 700 099.

BCR/ AMRI- Internship/ EE & CE/ 2019

6<sup>th</sup> June, 2019.

Madam,

Sub: Two months Internship at AMRI Hospitals, Dhakuria Division commencing from 18<sup>th</sup> June, 2019.

We thank you for considering Sixth Semester B. Tech Students in Electrical and Civil Engineering from our College for the two- month's internship at your establishment.

Please be informed that the College has no – objection if **Sri Santosh Kumar** , presently in Sixth Semester B. Tech Course in Civil Engineering undergoes the two – month internship at your establishment from 18<sup>th</sup> June, 2019.

The students enjoy end - Semester Break from 18<sup>th</sup> June to 15<sup>th</sup> July, 2019 which they may profitably utilize during the internship programme.

Kindly advise his attendance after completion of the internship so that his absence from College can be regularised.

The Student has been advised to abide by the rules and regulations of your establishment and to report for the internship in formal clothing. He has also been advised to carry one copy Passport – sized photograph.

Thanking you,  
Yours faithfully,

(Aloke Kahali)  
Head – Administration,  
Dr. B. C. Roy Engineering College,  
Durgapur.

RefNo.: BAPI/DURGAPUR AIRPORT/2019/TRG/01-A

## CERTIFICATE OF PARTICIPATION

This is to certify that the below mentioned student of Dr. B. C. Roy Engineering College, Durgapur, has participated in the Industrial Training held at Durgapur Airport (KNIA) from 17<sup>th</sup> June 2019 to 15<sup>th</sup> July 2019.

<i>Name of Student</i>	<i>College Roll No.</i>	<i>Department</i>
Shri Subhajit Maji	12000316022	ECE

Aforesaid training was conducted on request from the college authority as a part of their project requirement.



Head- Training

Durgapur Airport

Date of issue: 12<sup>th</sup> August 2019

Office Seal:



**Bengal Aerotropolis Projects Limited**

CIN - U35303WB2007PLC117120

**Airport Office** : Kazi Nazrul Islam Airport, SCB Building, Vill & P.O. : Khandra, Block : Andal  
Dist. : Bardhaman, Pin : 713363  
Phone : 0341- 6670304, 6670320, Tele Fax : 0341- 266 - 3397

**Registered Office** : 5, Gorky Terrace, 1st Floor, Kolkata - 700 017, Phone : 033 - 4020 - 1753, Fax : 033 - 4020 - 1750

**Website** : [www.bengalaero.com](http://www.bengalaero.com) [www.sujalaamskycity.com](http://www.sujalaamskycity.com) Email : [corporate@bengalaero.com](mailto:corporate@bengalaero.com)



Ref No.: BAPL/DURGAPUR AIRPORT/2019/TRG/01-B

## CERTIFICATE OF PARTICIPATION

This is to certify that the below mentioned student of Dr. B. C. Roy Engineering College, Durgapur, has participated in the Industrial Training held at Durgapur Airport (KNIA) from 17<sup>th</sup> June 2019 to 30<sup>th</sup> June 2019.

<i>Name of Student</i>	<i>College Roll No.</i>	<i>Department</i>
Shri Supratik Das	12000316017	ECE

Aforesaid training was conducted on request from the college authority as a part of their project requirement.

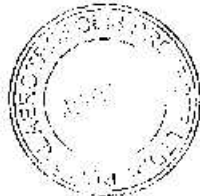


Head- Training

Durgapur Airport

Date of issue: 12<sup>th</sup> August 2019

Office Seal:



**Bengal Aerotropolis Projects Limited**

CIN - U35303WB2007PLC117120

**Airport Office** : Kazi Nazrul Islam Airport, SCB Building, Vill & P.O. : Khandra, Block : Andal  
Dist. : Bardhaman, Pin : 713363  
Phone : 0341- 6670304, 6670320, Tele Fax : 0341- 266 - 3397

**Registered Office** : 5, Gorky Terrace, 1st Floor, Kolkata - 700 017, Phone : 033 - 4020 - 1753, Fax : 033 - 4020 - 1750

**Website** : [www.bengalaero.com](http://www.bengalaero.com) [www.sujalaamskycity.com](http://www.sujalaamskycity.com) Email : [corporate@bengalaero.com](mailto:corporate@bengalaero.com)

Ref No.: BAPI/DURGAPUR AIRPORT/2019/TRG/01-C

## CERTIFICATE OF PARTICIPATION

This is to certify that the below mentioned student of Dr. B. C. Roy Engineering College, Durgapur, has participated in the Industrial Training held at Durgapur Airport (KNIA) from 17<sup>th</sup> June 2019 to 15<sup>th</sup> July 2019.

<i>Name of Student</i>	<i>College Roll No.</i>	<i>Department</i>
Shri Surojit Khan	12000317002	ECE

Aforesaid training was conducted on request from the college authority as a part of their project requirement.



Head- Training  
Durgapur Airport

Date of issue: 12<sup>th</sup> August 2019

Office Seal:



**Bengal Aerotropolis Projects Limited**  
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Ref No.: BAPL/DURGAPUR AIRPORT/2019/TRG/01-D

**CERTIFICATE OF PARTICIPATION**

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<i>Name of Student</i>	<i>College Roll No.</i>	<i>Department</i>
Shri Kaniska Shome	12000317006	FCE

Aforesaid training was conducted on request from the college authority as a part of their project requirement.



Head- Training  
Durgapur Airport

Date of issue: 12<sup>th</sup> August 2019

Office Seal:



**Bengal Aerotropolis Projects Limited**  
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Dist. : Bardhaman, Pin : 713363  
Phone : 0341-6670304, 6670320, Tele Fax : 0341-266-3397  
**Registered Office** : 5, Gorky Terrace, 1st Floor, Kolkata - 700 017, Phone : 033-4020-1753, Fax : 033-4020-1750  
**Website** : www.bengalaero.com www.sujalaamskycity.com Email : corporate@bengalaero.com



Dated 6<sup>th</sup> September, 2019

To,  
Mr. Rishabh Rathore  
Durgapur

Sub: Certificate of completion of Summer Internship Project.

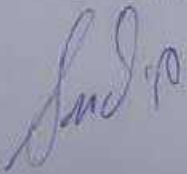
Dear Rishab,

We are glad to issue this letter certifying your Summer internship Project with our organisation from date 20<sup>th</sup> of June, 2019 till date 20<sup>th</sup> of August, 2019, on the topic "Market Research and Competitor Analysis".

We are glad to state that your performance during the period was satisfactory and meeting our expectations. Your project findings have been found to be a immense help and in sync with our expectations.

We wish you all the best for all your future endeavours.

Best Wishes,



Sandip K Kayal  
Director,  
Vinayak  
Franchise of CL Educate Ltd.



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**M/s VINAYAK**

2<sup>nd</sup> floor Durgapur Cinema Hall, City centre, Durgapur 713216  
03432542054

Dated 6<sup>th</sup> September, 2019

To,  
Mr. Sanjay Kumar Pasi  
Durgapur

Sub: Certificate of completion of Summer Internship Project.

Dear Sanjay,

We are glad to issue this letter certifying your Summer internship Project with our organisation from date 20<sup>th</sup> of June, 2019 till date 20<sup>th</sup> of August, 2019, on the topic "Market Research and Competitor Analysis".

We are glad to state that your performance during the period was satisfactory and meeting our expectations. Your project findings have been found to be a immense help and in sync with our expectations.

We wish you all the best for all your future endeavours.

Best Wishes,



Sandip K Kayal  
Director,  
Vinayak  
Franchise of CL Educate Ltd.

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**M/s VINAYAK**

2<sup>nd</sup> floor Durgapur Cinema Hall, City centre, Durgapur 713216

03432542054

03432542054

**Ambuja  
Cement**

## Certificate

We are pleased to acknowledge that

**Avijit Adhikari**

has completed the

under *SIP(Marketing)* course conducted by

Ambuja Cements Ltd.,

held at Ambuja Knowledge Centre Durgapur

from July to August



**Bhavesh Trivedi**

CSGH ( Customer Support )

Authorised Signatory  
Ambuja Cement





Ref: HWH/OG/Nov.-19/41

Date: 19.11.2019

**TO WHOM IT MAY CONCERN**

This is to certify that Miss Mahasweta Ghosh (University Roll No 12000918041), a bonafide student of MBA (03<sup>rd</sup> Semester) programme run by Dr B.C.Roy Engineering College, Durgapur(W.B.).

As a part of the curriculum she has undergone the mandatory internship in our hospital in the department of HRD from 01.07.2019 to 16.08.2019.

She has been very sincere in her work during the internship at our hospital.

We wish her all the very best to her future endeavours.

  
(Probir Mukerjee)

Executive Director Administration





Ref: HWH/OG/Nov.-19/16

Date: 07.11.2019

**TO WHOM IT MAY CONCERN**

This is to certify that **Miss Pamela Das (University Roll No 12000918032)**, a bonafide student of MBA (03<sup>rd</sup> Semester) programme run by Dr B.C.Roy Engineering College, Durgapur(W.B.).

As a part of the curriculum she has undergone the mandatory internship in our hospital in the department of HRD from 01.07.2019 to 16.08.2019.

She has been very sincere in her work during the internship at our hospital.

We wish her all the very best to her future endeavours.

(Probir Mukerjee)

Executive Director Administration



**A Unit of Parashmani Medical Centre Pvt. Ltd.**



TO WHOMSOEVER IT MAY CONCERN

Date: 01/09/2019

This is to certify that **Lakshmithree Khan** pursuing **MBA**, student of **Dr.B.C. Roy Engineering College**, had done her internship with **Cyanberg Technology India Pvt Ltd** from **10<sup>th</sup> June 2019 to 8<sup>th</sup> August 2019**.

**Lakshmithree Khan** had done her Internship in a Project "**A study on Analyzing Employee Satisfaction at Cyanberg Technology**" and has shown great amount of responsibility, sincerity and a genuine willingness to learn and zeal to take on new assignments & challenges.

With regards,

For Cyanberg Technology India Pvt Ltd

A handwritten signature in blue ink that reads 'Himadri S.S.' with a horizontal line underneath.

**Himadri Sengupta**  
Director - Cyanberg Technology India Pvt Ltd

**Cyanberg Technology India Pvt Ltd**

[www.cyanberg.com](http://www.cyanberg.com)

CIN : U72200KA2014PTC075547.





**PEPSICO**

Location : DURGAPUR

Date :

**INTERNSHIP EXPERIENCE LETTER**

This is to certify that , *Satadal Panja* has successfully completed His/Her project with us under the Internship Program

**Summer Internship Project Detail**

Project Title - *Study on preference of mango based drinks among customers with primary research.*

Department/Location : DURGAPUR

Project Duration : 8 Weeks

Project Guide : MD. TANBIR

We wish good luck for his future endeavours and it was a pleasure having Him/Her at pepsico

Regards ,

*Mohammed Tanbir Khan*  
Branch Head

**DURGAPUR BRANCH**





**PEPSICO**

Location : DURGAPUR

Date :

**INTERNSHIP EXPERIENCE LETTER**

This is to certify that , *Amikesh Das* has successfully completed His/Her project with us under the Internship Program

**Summer Internship Project Detail**

Project Title - *Study on preference of mango based drinks among the customers with primary research.*

Department/Location : DURGAPUR

Project Duration : 8 Weeks

Project Guide : MD. TANBIR

We wish good luck for his future endeavours and it was a pleasure having Him/Her at pepsi

Regards ,

*Mohammad Saiful Alam*  
Branch Head

**DURGAPUR BRANCH**





**PEPSICO**

Location : DURGAPUR

Date :

**INTERNSHIP EXPERIENCE LETTER**

This is to certify that *Amit Kr Bhandari* has successfully completed His/Her project with us under the Internship Program

**Summer Internship Project Detail**

Project Title - *Market distribution of Pepsi based products.*

Department/Location : DURGAPUR

Project Duration : 8 Weeks

Project Guide : MD. TANBIR

We wish good luck for his future endeavours and it was a pleasure having Him/Her at pepsi

Regards ,

*Mohammed Tanbir Khan*  
Branch Head

**DURGAPUR BRANCH**