

MBA Elective Subjects 2016-2019 Passout			Pass-out year				
			2016	2017	2018	2019	
SEM	SUBJECT DOMAINS	No. of Students enrolled in & completed the course	19	31	34	52	
	MARKETING SPECIALIZATION						
	MM 301	SALES & DISTRIBUTION MANAGEMENT	Elective	18	23	30	49
	MM 302	ADVERTISING & SALES PROMOTION	Elective	9	8	7	24
	MM 303	MARKETING RESEARCH	Elective	9	8	7	24
	FINANCE SPECIALIZATION						
	FM 301	CORPORATE TAXATION & TAX PLANNING	Elective	2	10	19	19
	FM 302	CORPORATE FINANCE	Elective	2	10	19	19
	FM 303	SECURITY ANALYSIS & PORTFOLIO MANAGEMENT	Elective	4	20	22	37
	HR SPECIALIZATION						
	HR 301	EMPLOYMENT & COMPENSATION ADMINISTRATION	Elective	8	13	8	9
	HR 302	HUMAN RESOURCE PLANNING	Elective	15	17	14	18
	HR 303	LABOUR LAWS	Elective	8	13	8	9
	SYSTEMS SPECIALIZATION						
	SM 301	DATABASE MANAGEMENT	Elective	0	2	2	0
	SM 302	SYSTEM ANALYSIS & DESIGN	Elective	0	0	0	0

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SM 303	COMPUTER AIDED MANAGEMENT	Elective	0	0	0	0
MARKETING SPECIALIZATION						
MM 404	INTERNATIONAL MARKETING	Elective	9	8	7	24
MM 405	SERVICE MARKETING	Elective	18	23	30	49
MM 406	CONSUMER BEHAVIOUR	Elective	9	8	7	24
FINANCE SPECIALIZATION						
FM 404	FINANCIAL INSTITUTES AND MARKETS	Elective	4	20	22	37
FM 405	INTERNATIONAL FINANCE	Elective	2	10	19	19
FM 406	DERIVATIVES AND RISK MANEGEMENT	Elective	2	10	19	19
HR SPECIALIZATION						
HR 404	INDUSTRIAL RELATIONS	Elective	8	13	8	9
HR 405	ORGANIZATIONAL DEVELOPMENT	Elective	8	13	8	9
HR 406	HUMAN RESOURCE DEVELOPMENT	Elective	15	17	14	18
SYSTEMS SPECIALIZATION						
SM 404	SOFTWARE MANAGEMENT	Elective	0	0	0	0
SM 405	E - BUSINESS	Elective	0	2	2	0
SM 406	FUNDAMENTALS OF NETWORKING	Elective	0	0	0	0