

**SUMMER INTERNSHIP PROJECT REPORT
ON**

**"THE ROLE OF CUSTOMER EDUCATION IN ENHANCING ADOPTION OF FINANCIAL
PRODUCTS BY SMALL FINANCE BANK"**



**PARTIAL FULFILMENT OF THE REQUIREMENT FOR THE
MASTER OF BUSINESS ADMINISTRATION
FROM MAKAUT
UNDER
FACULTY OF MANAGEMENT STUDIES**



Dr. B. C. ROY ENGINEERING COLLEGE, DURGAPUR

UNDER THE GUIDANCE OF

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