

SUMMER INTERNSHIP PROJECT REPORT



CUSTOMER RELATIONSHIP MANAGEMENT IN REAL-ESTATE

Submitted to:



Faculty of Management Studies

Dr.B.C.Roy Engineering College, Durgapur

Submitted by:

Gourav Show

Roll no.: 12000923021

Session: MBA 2023-2025

Under the Guidance of:

External guide

Mr. Subhadeep Roy

Finance Director,

Kedarnath constructions, Durgapur

Internal Guide

Dr. Arunava Mookherjee

Professor (Marketing & Analytics)

Dr.B.C.Roy Engineering College,
Durgapur



KEDARNATH CONSTRUCTION

YOUR DREAM OUR PROMISES

Date: 22 August 2024

Ref No: KC/24-25/08/359

TO WHOMSOEVER IT MAY CONCERN

Subject: Internship Completion Certificate

We State on record that **MR. GOURAV SHOW** successfully completed an internship in **Sales and Marketing** Department with KEDARNATH CONSTRUCTION.

This Internship start date was 02 July, 2024 & end date was 20 August, 2024 and the location of the internship was Bidhannagar, Durgapur.

During this period, GOURAV SHOW has successfully met the objectives that was set at the beginning of the project. His overall conduct, behaviour & performance during the training was Good. He is promising candidate and we wish his all the best for her future endeavours.

For KEDARNATH CONSTRUCTION

SUBHADEEP ROY

Director & Founder



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