

Summer Internship Project Report

ON

**“Study on Buyer Preferences in The Real Estate Industry”  
at KEDARNATH CONSTRUCTION, Durgapur**



Report Submitted to MAKAUT in partial fulfilment for the requirements  
of degree of Master of Business Administration (Marketing)

**Session 2023-2025**

Supervised By

**Mr. Subhadeep Roy**

**Co-founder**

**Kedarnath Construction**

**Durgapur, West Bengal**

Guided By

**Dr. Samroop Siddhanta**

**Head of Department**

**Department of Management**

**Dr. B. C. Roy Society Engineering**



**SUBMITTED BY:**

**DIPJOY DAS**

**UNIV. ROLL NO.: 12000923020**

**2023-2025**



# KEDARNATH CONSTRUCTION

YOUR DREAM OUR PROMISES

Date: 22 August 2024

Ref No: KC/24-25/08/358

TO WHOMSOEVER IT MAY CONCERN

## Subject: Internship Completion Certificate

We State on record that **MR. DIPJOY DAS** successfully completed an internship in **Sales and Marketing** Department with KEDARNATH CONSTRUCTION.

This Internship start date was 02 July, 2024 & end date was 20 August, 2024 and the location of the internship was Bidhannagar, Durgapur.

During this period, DIPJOY DAS has successfully met the objectives that was set at the beginning of the project. His overall conduct, behaviour & performance during the training was Good. He is promising candidate and we wish his all the best for her future endeavours.

For **KEDARNATH CONSTRUCTION**

  
22/08/24

**SUBHADEEP ROY**

Director & Founder

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