

"Factors Influencing Consumer Preference of Real Estate Locations in Durgapur - A Case Study on Kedarnath Constructions, Durgapur"



A Summer Project Report

Submitted to:



**Faculty of Management Studies
Dr. B.C. Roy Engineering College, Durgapur**

Submitted by:

Bipul Bardhan

Roll no. - 12000923015
Session - MBA 2023-2025

Under the Guidance of :

External Guide
Mr. Subhadeep Roy
Finance Director,
Kedarnath Constructions,
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MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY



KEDARNATH CONSTRUCTION

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Date: 22 August 2024

Ref No: KC/24-25/08/357

TO WHOMSOEVER IT MAY CONCERN

Subject: Internship Completion Certificate

We State on record that **MR. BIPUL BARDHAN** successfully completed an internship in **Sales and Marketing** Department with **KEDARNATH CONSTRUCTION**.

His Internship start date was 02 July, 2024 & end date was 20 August, 2024 and the location of the internship was Bidhannagar, Durgapur.

During this period, **BIPUL BARDHAN** has successfully met the objectives that was set at the beginning of the project. His overall conduct, behaviour & performance during the internship was Good. He is promising candidate and we wish his all the best for her future endeavours.

For **KEDARNATH CONSTRUCTION**

Bhadeep Roy
22/08/24

BHADEEP ROY

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