

*Consumer Preferences and Restaurant Partner
Opportunities-A Study of Zomato's Potential in Durgapur*



"NEVER HAVE A BAD MEAL"

A Summer Internship Project Report

Submitted By:

NAME-ATANU GOPE

UNIVERSITY ROLL NO.-12000923014

Submitted To:

FACULTY OF MANAGEMENT STUDIES



Under the Supervision of

Internal Guide

Dr. Arunava Mookherjee
Professor,
Marketing Management
FMS, BCREC

External Guide

Aakash Kumar,
Operations Manager
(W.B & Orissa)
Zomato Pvt. Ltd.

MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY

CERTIFICATE FROM COMPANY

zomato

Zomato.cominfo@zomato.com

19-Sep-2024

TO WHOM IT MAY CONCERN

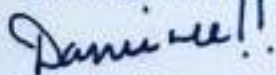
This is to certify that **Atanu Gope(ZI3042)** was working at Zomato Limited from **24-Jun-2024** to **23-Aug-2024**. The last designation held by them was **Acquisition Ninja** in the **City-Supply Team**.

We thank them for their contribution and wish them the very best in all their future endeavors.

Sincerely,

For and on behalf of Zomato Limited,

Zomato Limited



Authorized Signatory

Daminee Sawhney(AuthorisedSignatory)

ZOMATO LIMITED

Registered Address: Ground Floor12A, 94 Meghdoot, Nehru Place, NewDelhi-110019, Delhi, India.

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