

SUMMER INTERNSHIP PROJECT REPORT

A STUDY ON CUSTOMER PERCEPTION ABOUT MUTUAL FUNDS WITH
SPECIAL REFERENCE TO NIPPON INDIA MUTUAL FUNDS

**Nippon *india*
Mutual Fund**
Wealth sets you free

The Project is submitted for the partial fulfillment of **Master of Business Administration**
from MAKAUT

 **DR. B.C. ROY
SOCIETY**
ENGINEERING

Faculty of Management Studies

Dr. B.C. Roy Engineering College, Durgapur

Under the Guidance of :

External Guide

Supervised By: Mr. Bikash Agarwal

Cluster Manager,

**Nippon Life India Asset Management
Limited, Durgapur**

Internal Guide

Guided by : Prof. BijoyGupta

Faculty Coordinator

Dr B C Roy Engineering College,Durgapur

Submitted By: Anchal Singh

University Roll No.: 12000923007

Batch: 2023-2025



Sept 02, 2024

To WHOMSOEVER IT MAY CONCERN

This is to certify that Anchal Singh has completed internship from 1st July 2024 to 23rd Aug 2024 with Nippon Life India Asset Management Limited (NLIAM). During this period, she was reporting to Bikash Kumar Agarwal (Cluster Manager - South Bengal).

During this time, she has exhibited great interest and enthusiasm.

She has completed the project successfully.

We value her contribution to NIMF in terms of the insights and recommendations of her project report.

For Nippon Life India Asset Management Limited,

Thanking you

A handwritten signature in black ink, appearing to be 'Sheeba K.S.', written in a cursive style.

Sheeba K.S
Zonal HR Head
(North & East)

A circular stamp with the text 'NIPPON LIFE INDIA ASSET MANAGEMENT LTD. DURGAPUR' around the perimeter. Below the stamp is a handwritten signature in black ink, appearing to be 'Bikash Kumar Agarwal'.