



Contemporary Management Practices

PERSPECTIVES IN SUSTAINABLE MANAGEMENT PRACTICES

Edited by

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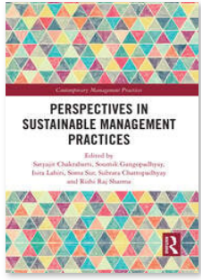
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Chapter

Is the Premier League Really Balanced? Evidence From Multiple Measures

By Mithun Kumar Guha, Somroop Siddhanta

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ABSTRACT

The study seeks to assess the long-term sustainability of the English Premier League with regard to competitive balance, which measures the uncertainty in the outcome of the results of any sporting league. Various techniques have been used to uncover the historical trend of reordering and uniformity between teams across seasons, which ensures a better competitive balance.

Based on the nature of a soccer game, and eliminating some measures of competitive balance due to