



CALCUTTA BUSINESS SCHOOL

(A Unit of Shikshayatan Foundation)

**PROCEEDINGS OF THE FIRST INTERNATIONAL CONFERENCE ON
STRATEGIC HR UNDER TECHNOLOGICAL INNOVATION
(SHRUTI 2022)**

In association with

**INDIAN SOCIETY FOR TRAINING & DEVELOPMENT [ISTD],
KOLKATA CHAPTER**

&

**OPERATIONAL RESEARCH SOCIETY OF INDIA [ORSI],
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EVALUATION OF TOURIST DESTINATION SELECTION ON INVESTMENT PERSPECTIVE

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Abstract

Tourism is fastest rising around the world and it effects the economic and social growth of every country. To develop tourism and to provide best possible facilities to the tourists, investment in tourism sector is highly needed. Many times it has been observed that the investors are ready to invest in tourism sector but they don't have a clear road map. Main problem is 'where to invest', will the place of investment means the tourist destination give them the expected Return on Investment (ROI) or not! In this study based on existing literature and studies, selection of tourist destinations for investors before their investment has been examined and suggesting a simplified model. Before investment, the selection of tourist destination is very important. Tourism investors and the future researchers need to consider the proposed major and sub criteria of the tourist destinations to understand the research status and to have an outlook of its future research trend.

FINANCIAL DERIVATIVE - AN EFFECTIVE HEDGING TOOL - A COMPARATIVE ANALYSIS WITH WORLD DERIVATIVE SCENARIO

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Abstract

A derivative is one of the oldest segments of financial market across the globe. This is one of the most popular financial hedging techniques used by hedgers, speculators and arbitrageurs. Maximization of return and minimization of risk are the key factors for new innovations on this subject which is going on across the world. Human beings are always active to generate new ideas and innovations. These are the hallmark of progress at every stage of development. The financial market is no exception of it. Derivative market has been very popular all over the world. India is no exception of that. To match with international financial market derivative trading was introduced in our country from June 2000. Over the time period different futures and options were introduced.