



Institution's Innovation Council.
Dr. B C Roy Engineering College, Durgapur.

- I. **Title of the Event: Workshop on Business Model Canvas**
- II. **Program Theme:** What, How and Why of the “Business Model Canvas” for students and faculty
- III. **Date & Time:** 25th April 2023 11 AM onwards
- IV. **Event Coordinators:** EDC, FMS & IIC, BCREC
- V. **Number of Student Participants:** 30
- VI. **Number of Faculty Participants:** 15
- VII. **Number of External Participants, if any:** NA
- VIII. **Expenditure Amount, If any:** Rs 8200
- IX. **Mode of Session delivery:** Offline interactive presentation by students with evaluation by panel of faculty members.
- X. **Speaker details, If any (50-100 words):** NA
- XI. **Objective of the event (100-150 words):** The "Workshop on Business Model Canvas" was organized to educate undergraduate students about the Business Model Canvas (BMC), a strategic tool for describing and designing business models. The event provides a platform for students to apply BMC theory to their innovative startup ideas, fostering practical understanding of business operations. It encourages creativity, innovation, and the development of essential skills like research, critical thinking, and communication. The workshop also promotes teamwork as students collaborate on their startup ideas. Additionally, it serves as a networking opportunity, allowing students to interact with peers, faculty, and potentially industry professionals, which could lead to future partnerships and mentorships.

- XII. Benefit in terms of learning/ Skill/ Knowledge obtained (150-200 words):** Attending a "Workshop on Business Model Canvas" offered substantial learning benefits. Participants gained an understanding of the Business Model Canvas, a strategic tool for developing or documenting business models. Listening to innovative startup ideas from students stimulated creativity and enhanced critical thinking as different business strategies were evaluated. Observing presentations improved communication skills, while networking opportunities connected attendees with potential collaborators or mentors. The workshop also provided insights into the startup ecosystem, including the challenges startups face and strategies to overcome them. For those with a startup idea, the workshop offered practical tools to help develop a viable business model. Active participation was key to maximizing these benefits.
- XIII. Feedback received from the guest/ participants:** Participants responded positively to the event, finding it enlightening, interactive, and applicable. They valued the chance to gain knowledge from skilled facilitators and connect with fellow entrepreneurs and business experts. The workshop was executed in a well-structured, engaging, and interactive way. Attendees departed from the workshop feeling empowered and better prepared to initiate and expand their own enterprises. In general, the event garnered affirmative responses from participants who considered it a worthwhile educational experience. The students also voiced their interest in attending similar workshops in the future.
- XIV. Remarks, if any(50-100 words):** In general, the event was successful in inspiring students to create innovative startups.
- XV. Poster or Banner of the event:**



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A
WORKSHOP
ON



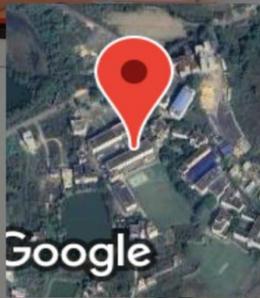
BUSINESS MODEL CANVAS (BMC)

Organized by
Faculty of Management Studies, Entrepreneurship
Development Cell and
Institution's Innovation Council, BCREC

On 25th April, 2023 Time: 11:00 A.M. to 04:00 PM

Venue: *Albert Einstein Seminar Hall and FMS Digital room*

XVI. Photographs (5 (max) for offline or screenshots for online):



Durgapur, West Bengal, India
G8VV+G2P, Durgapur, West Bengal 713206, India
Lat 23.544053°
Long 87.342571°
25/04/23 12:47 PM GMT +05:30



Durgapur, West Bengal, India
G8VV+G2P, Durgapur, West Bengal 713206, India
Lat 23.544021°
Long 87.342554°
25/04/23 01:37 PM GMT +05:30





GPS Map Camera



Durgapur, West Bengal, India
G8VV+G2P, Durgapur, West Bengal 713206, India
Lat 23.544024°
Long 87.342567°
25/04/23 12:51 PM GMT +05:30



GPS Map Camera

Durgapur, West Bengal, India
G8VV+G2P, Durgapur, West Bengal 713206, India
Lat 23.544006°
Long 87.342556°
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On **25th April, 2023** Time: **11:00 A.M. to 04:00 P.M**

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**Dr. B. C. Roy Engineering College, Durgapur
Institution's Innovation Council**

Ref. No.: BCR/ICC/FMS/2022-23/08

Dated: 20th April, 2023

NOTICE

This is to inform all the students and faculty of Dr. B. C. Roy Engineering College, Durgapur that the Institution's Innovation Council in association with Entrepreneurship Development Cell and Faculty of Management Studies are jointly organizing a workshop on "**Business Model Canvas**", the details of which are given below:

Date: Tuesday, 25th April, 2023

Time: 11:00 am – 4:00 pm

Venue: Albert Einstein Seminar Hall and FMS Digital Room

All the students of BCREC are requested to register and participate in the event to promote the importance of Entrepreneurship and assess the opportunity of bringing an organization to the market.

Principal
Dr. B. C. Roy Engineering College
DURGAPUR

Prof. (Dr.) Sanjay S. Pawar
Principal, BCREC

LIST OF PARTICIPANTS

Business Model Canvas

25/04/2023

Name	Roll Number	Department	Signature
GAYANDIP LAYEK	12000122015	CSE	Gayandip Layek.
SAIKAT KARMAKAR	12000122043	CSE	Saikat Karமாகar
Soumyajit Ghosh	12000322099	ECE	Soumyajit Ghosh.
Ashish Kumar	12000121012	CSE	Ashish
Nishant Kumar	12000121010	CSE	Nishant Kumar
MANISH KUMAR	12000121039	CSE	Manish kr.
Arka Dip Halder	2205018	ECE	Arka Dip Halder
VIKASH KUMAR	12001621088	EE	Nihal
Narendra Singh	12000121019	CSE	Narendra Singh
sourav sandilya	1203122024	CSD	Sourav Sandilya
Ronak prasad	12031522028	CSD	Ronak Prasad
Nishant Kumar Rai	12031521032	CSD	Nishant kr. Rai
Shubham Kumar	12030522019	Data Science	Shubham kr.
SHOVAN KUNDU	12030522004	Data Science	Shovan Kundu
Srija Banerjee	12000922035	Other	Srija Banerjee
Shilpa Ghosh	12000922004	Other	Shilpa Ghosh
Sudeshna Paul	12000922048	Other	Sudeshna Paul.
Rohit Prasad	12000922058	Other	Rohit Prasad.
RAGINI GUPTA	12031521044	CSD	Ragini Gupta
Jitendra kumar Meharwal	12000721092	ME	J Meharwal
Doyel chand	12000321142	ECE	Doyel
Piyush Raj Agarwal	12000122095	CSE	P. Agarwal
Debit Bakshi	12000221018	IT	D. Bakshi
Ankur Ghosh	12001321041	CE	Ankur Ghosh.
AMAR KUMAR	12001620023	EE	Amar Kumar
Navin Kumar Upadhyay	12000122010	CSE	Navin Upadhyay
ANKIT KUMAR MANDAL	12000721085	ME	Ankit kr. Mandal.
HARSH SHARMA	12030522010	Data Science	Harsh
Archis Banerjee	12030822025	AIML	Archis Banerjee
Sumit sarkar	12001620049	EE	Sumit Sarkar

Krishna Roy
25/4/2023



DR. B. C. ROY ENGINEERING COLLEGE, DURGAPUR

Workshop on Business Model Canvas



Certificate of Participation

ISSUED IN APPRECIATION TO

Harsh Sharma

FOR ACTIVE PARTICIPATION IN

The session on Interactive Presentation by Students

JOINTLY ORGANIZED BY
THE FACULTY OF MANAGEMENT STUDIES,
ENTREPRENEURSHIP DEVELOPMENT CELL
AND INSTITUTION'S INNOVATION COUNCIL, BCREC

25th April 2023

PROF. KRISHNA ROY
CONVENER / EDC & NISP

PROF. (Dr.) SOMROOP SIDDHANTA
HOD. FMS

PROF. (Dr.) ARINDAM GHOSH
HEAD. IIC

PROF. (Dr.) SANJAY S. PAWAR
PRINCIPAL, BCREC