



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)

**Institution's Innovation Council.
Dr. B C Roy Engineering College, Durgapur.**

- I. Title of the Event: Session on Achieving Problem-Solution Fit and Product-Market Fit**
- II. Program Theme:** Interactive presentation Session on Achieving Problem-Solution Fit and Product-Market Fit
- III. Date & Time:** 15th Feb 2023 11 AM onwards
- IV. Event Coordinators:** Prof. Krishna Roy, FMS, Coordinator EDC and Dr Arindam Ghosh, HoD CSE & Head IIC
- V. Number of Student Participants: 47**
- VI. Number of Faculty Participants: 10**
- VII. Number of External Participants, if any: NA**
- VIII. Expenditure Amount, If any: 12,700**
- IX. Mode of Session delivery:** Offline with Interactive session, and answering of Online feedback Questionnaire.
- X. Speaker details, If any (50-100 words):** It was an interactive presentation session by students of BCREC across different departments.
- XI. Objective of the event (100-150 words):** This interactive presentation session was on Innovative services, products and ideas (technological and other business types) . The presentation was evaluated by team EDC, BCREC based on (i) the impact of the solution provided, on solving some existing problem in society-problem solution fit and (ii) the robustness of the product designed to have a viable, sustainable market demand in the target market segment-product market fit. Three best innovations was awarded.

XII. Benefit in terms of learning/ Skill/ Knowledge obtained (150-200 words): The Interactive presentation Session on Achieving Problem-Solution Fit and Product-Market Fit was aimed to equip participants with the skills, knowledge, and mindset necessary for successful entrepreneurship. The presentations by students covered essential topics such as innovative services, products and ideas (technological and other business types). Participants learned with experience of making and presenting those ppts in an interactive session. By the end of the session, participants felt more confident and prepared to start and grow their own businesses. Overall, the session offered valuable learning experiences that enhanced participants' entrepreneurial skills, knowledge, and attitudes.

XIII. Feedback received from the guest/ participants: The Interactive presentation Session on Achieving Problem-Solution Fit and Product-Market Fit was well-received by participants who found it informative, engaging, and practical. Participants appreciated the opportunity to learn through this session and network with other entrepreneurs and business professionals. The event was well-organized and delivered in an interactive and engaging manner. Participants left the session feeling more confident and equipped to start and grow their own businesses. Overall, the Interactive presentation Session on Achieving Problem-Solution Fit and Product-Market Fit received positive feedback from participants who found it to be a valuable learning experience. The students expressed their desire to participate in similar events in the future too.

XIV. Remarks, if any(50-100 words): In general, the event was successful in inspiring students to create innovative startups.

XV. Poster or Banner of the event:



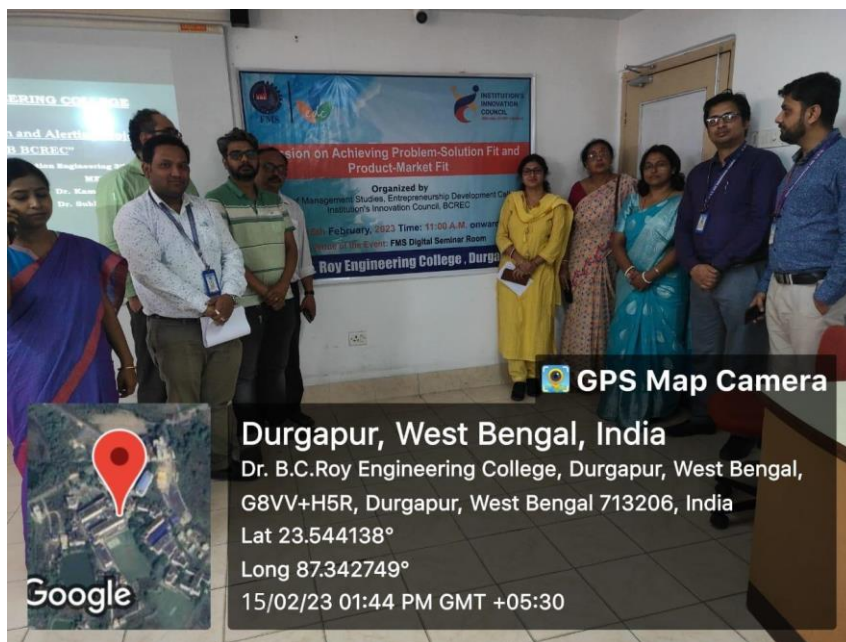
Session on Achieving Problem-Solution Fit and Product-Market Fit

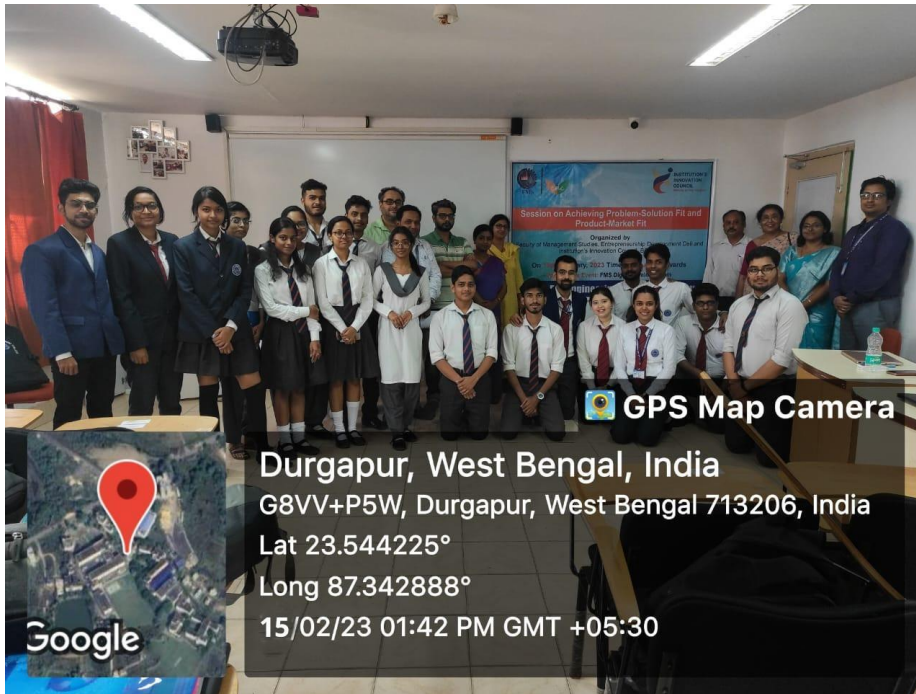
Organized by
Faculty of Management Studies, Entrepreneurship Development Cell and
Institution's Innovation Council, BCREC

On 15th February, 2023 Time: 11:00 A.M. onwards
Venue of the Event: FMS Digital Seminar Room

Dr. B. C. Roy Engineering College , Durgapur.

XVI. Photographs (5 (max) for offline or screenshots for online):

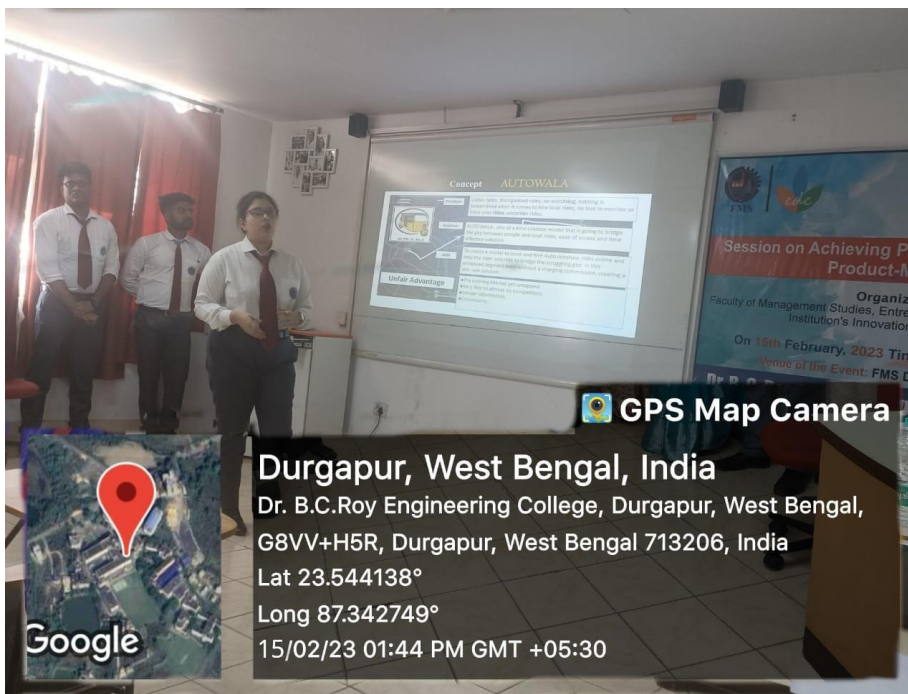
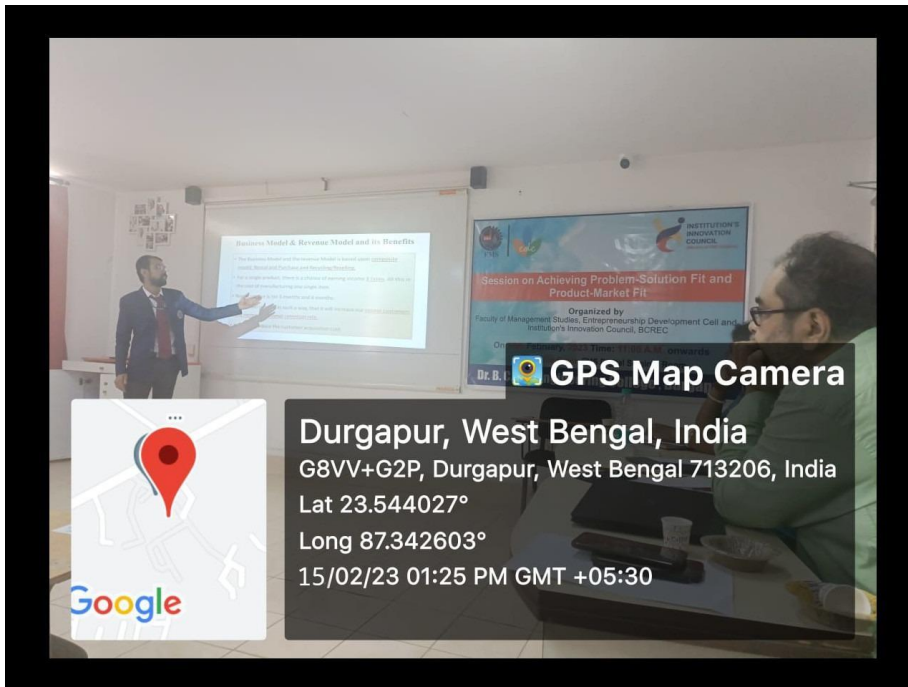




Durgapur, West Bengal, India
G8VV+P5W, Durgapur, West Bengal 713206, India
Lat 23.544225°
Long 87.342888°
15/02/23 01:42 PM GMT +05:30



Durgapur, West Bengal, India
G8VV+P5W, Durgapur, West Bengal 713206, India
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Long 87.342853°
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sayanti samanta <sayanti.samanta@bcrec.ac.in>

Workshop on Entrepreneurship Skill, Attitude and Behaviour Development & Session on Achieving Problem-Solution Fit and Product-Market Fit

1 message

EDC BCREC <edc@bcrec.ac.in>
To: allusers@bcrec.ac.in

Mon, Feb 6, 2023 at 3:04 PM

Respected Colleagues,

As per the meeting held by Team-EDC on 3rd February, 2023, 4.30 pm with agenda IIC MOE Calendar Activities, the following decision was taken:

Two events will be held as per the 2023 calendar of Institution's Innovation Council (IIC), Ministry of Education, organised by Entrepreneurship Development Cell, Faculty of Management Studies, and Institution's Innovation Council, BCREC.

The details of the event are:

Event 1:

Name of the Event: **Workshop on Entrepreneurship Skill, Attitude and Behaviour Development**

Date and Day of the Event: 22nd Feb 2023, Wednesday

Time of the Event: 11 am to 5 pm

Mode and Venue of the Event: Albert Einstein Seminar Hall(3 to 4pm and FMS Digital room, rest of the day).

Resource Person(s): **Mr Amit Roy, Director, Durgapur Castings and Allied Products Pvt Ltd**

Participants of the Event: All students interested in Innovative Entrepreneurship and Managerial Skills

Process of the event: Session by the resource person from 3 to 4 pm. Final of the student presentations and screening in the Digital Room, FMS by team ED in continuation of the session conducted on 15th February, 2023.

Registration form for the event: <https://docs.google.com/forms/d/e/1FAIpQLScPQXu-dlYgogSsDnxwbrjgIVvkHIWsvamnKtY3uQKmqPRZA/viewform?usp=sf_link>

Certification: Certificates will be given to all attending participants, and certificates will be valid for MAR points of MAKAUT in corresponding sections

Assessment: By Team-EDC

Event 2:

Name of the Event: **Session on Achieving Problem-Solution Fit and Product-Market Fit**

Date and Day of the Event: 15th Feb 2023, Wednesday

Time of the Event: 11 AM onwards

Mode and Venue of the Event: FMS Digital Seminar Room

Evaluators: Team-EDC

Participants of the Event: BCREC students from all departments

Process of the event: Interactive presentation on Innovative services, products and ideas (technological and other business types) . The presentation will be evaluated based on (i) the impact of the solution provided, on solving some existing problem in society-**problem solution fit** and (ii) the robustness of the product designed to have a viable, sustainable market demand in the target market segment-**product market fit**. Three best innovations will be awarded.

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Assessment: By Team-EDC

All HoDs and EDC members are requested to circulate this information along with the registration form links to all students who are not having semester exams now, and also motivate them to participate in this IIC-MoE 2023 event.

Thank you for your kind attention.

Best wishes,
Team-EDC



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Session on Achieving Problem-Solution Fit and Product-Market Fit

Organized by

Faculty of Management Studies, Entrepreneurship Development Cell and
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On 15th February, 2023 Time: 11:00 A.M. onwards

Venue of the Event: FMS Digital Seminar Room

Dr. B. C. Roy Engineering College , Durgapur.



sayanti samanta <sayanti.samanta@bcrec.ac.in>

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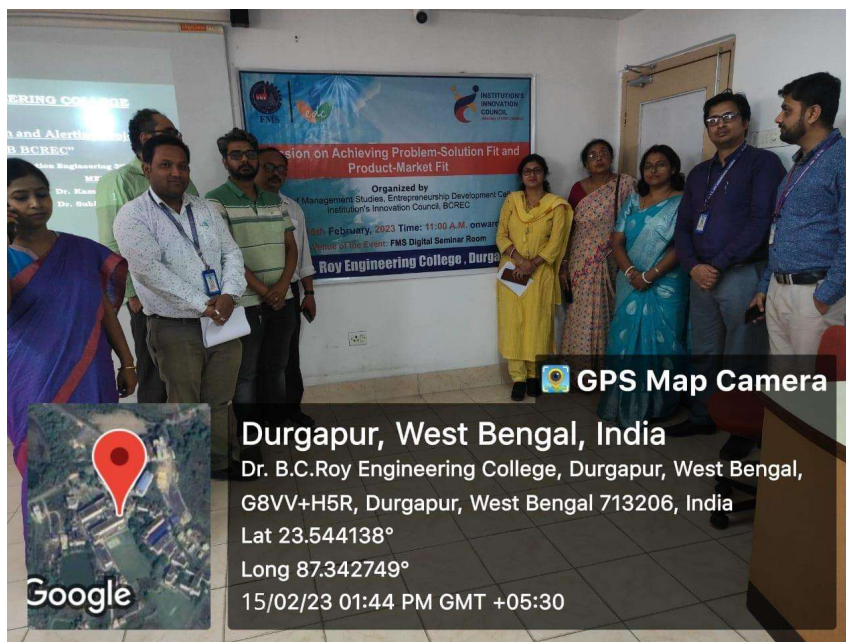
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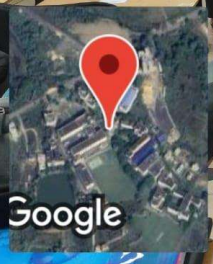
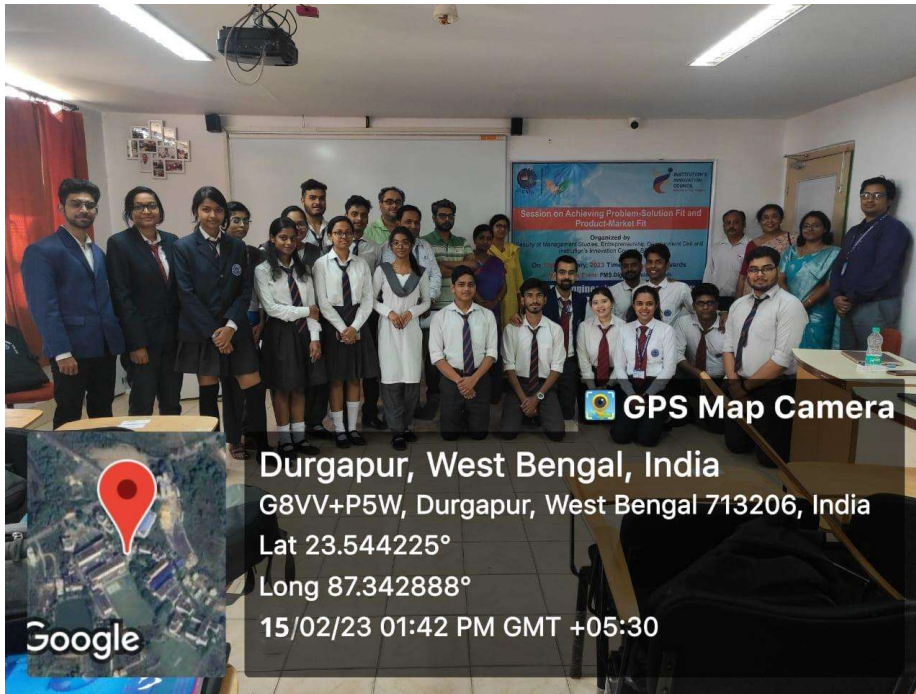
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Venue of the Event: FMS Digital Seminar Room

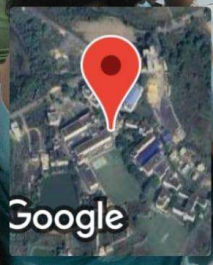
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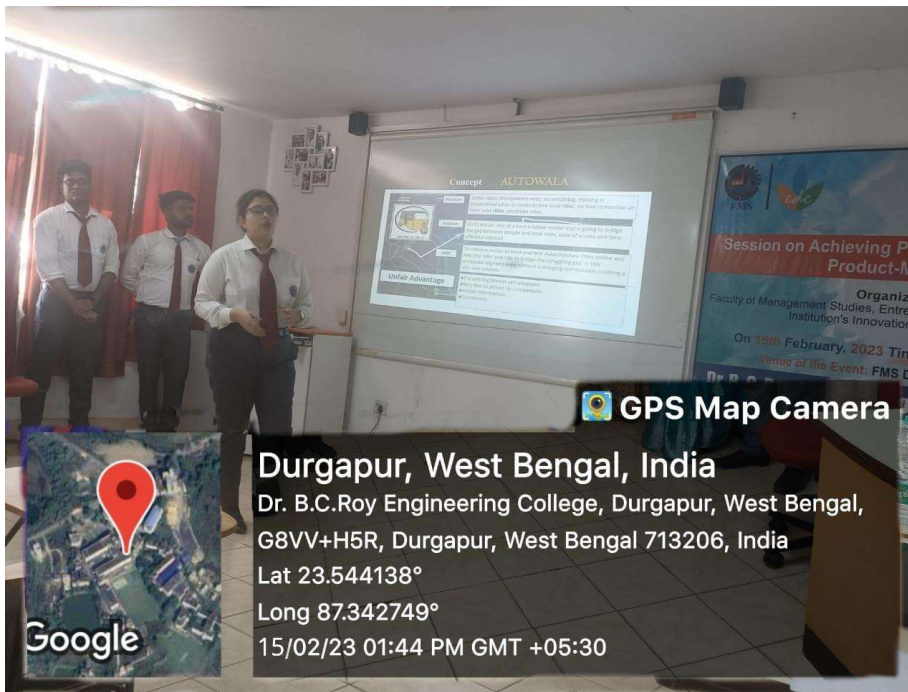
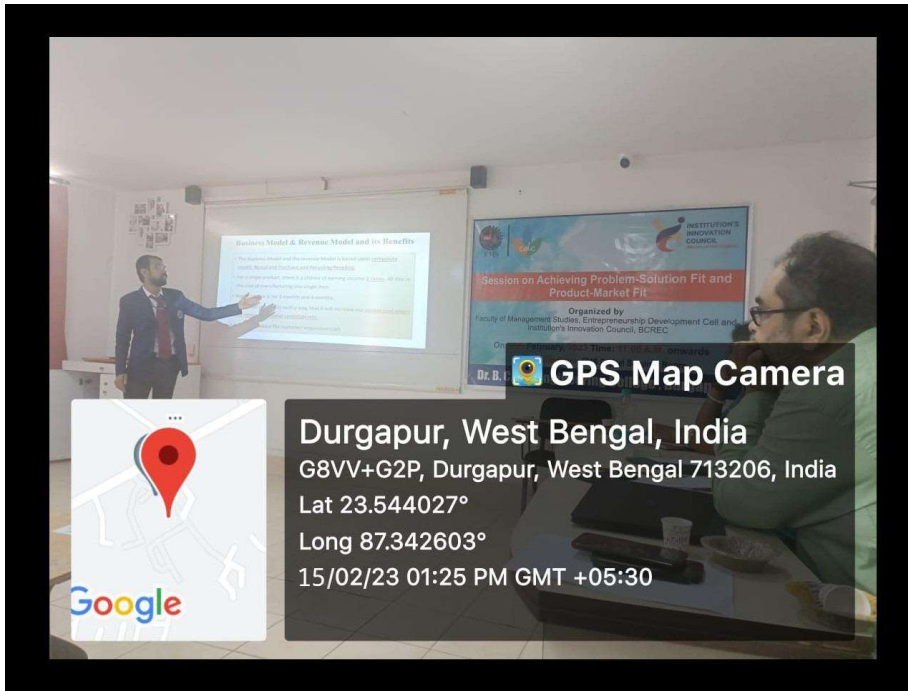




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DR. B. C. ROY ENGINEERING COLLEGE, DURGAPUR

Session on Achieving Problem-Solution Fit and Product-Market Fit



Certificate of Participation

ISSUED IN APPRECIATION TO

YASMEEN SERAJ

FOR ACTIVE PARTICIPATION IN

The Interactive Presentation Session of the Event

JOINTLY ORGANIZED BY
THE FACULTY OF MANAGEMENT STUDIES,
ENTREPRENEURSHIP DEVELOPMENT CELL
AND INSTITUTION'S INNOVATION COUNCIL, BCRC

15th and 22nd February 2023

PROF. KRISHNA ROY
CONVENER / EDC & NISP

PROF. (Dr.) SOMROOP SIDDHANTA
HOD. FMS

PROF. (Dr.) ARINDAM GHOSH
HEAD. IIC

PROF. (Dr.) SANJAY S. PAWAR
PRINCIPAL, BCRC

Dr. B. C. Roy Engineering College, Durgapur
Session on Achieving Problem-Solution Fit and Product-Market Fit
List of Participants

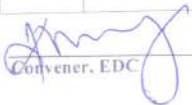
Date: Wednesday, 15th February 2023
Venue: FMS Digital Seminar Room

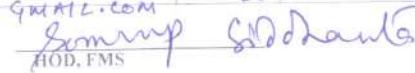
Group No.	Name of Student	Email Id.	Roll No.	Department	Semester	Topic	Signature
1.	Karan Kumar Mandal	KaranMandal192@gmail.com	12000320042	ECE	6 th	Accident Identification and Alerting Project	Karan Kumar Mandal
	Shikha Suman	Shikhasuman1818@gmail.com	12000320046	ECE	6 th		Shikha Suman
	Sriparna Laha	sriparnalaha2002@gmail.com	12000320081	ECE	6 th		Sriparna Laha
2.	Sayantana Chatterjee	SayantanaChatt44@gmail.com	12000320081	ECE	6 th	3D CAM SCANNING	Sayantana Chatterjee
	Saikat Pan	SaikatPan66@gmail.com	12000320025	ECE	6 th		Saikat Pan
	Ritika Chatterjee	RitikaChatterjee2002@gmail.com	12000320005	ECE	6 th		Ritika Chatterjee
3.	Ankita Kumari	ankitalakeshi26@gmail.com	12000320008	ECE	6 th	Auto Irrigation using Soil Moisture Sensing	Ankita Kumari
	Yasmeen Seraj	YasmeenSeraj032@gmail.com	12000320004	ECE	6 th		Yasmeen
	Razi Ahmed	RaziAhmed2106@gmail.com	12000321152	ECE	6 th		Razi Ahmed
	Vicky Kumar Mandal	VickyMandal492@gmail.com	12001820014	ME	6 th		VickyMandal
4.	Barsa Nayek	barsanayek22@gmail.com	12001621124	EE	6 th	RESCALE	Barsa Nayek
	Beauty Nayek	bnayek24@gmail.com	12000921003	MBA	4 th		Beauty Nayek

[Handwritten Signature]

[Handwritten Signature]

	Taushif Jamil	jamil.taushif@gmail.com	12080921025	MBA (FMS)	3rd Sem	RESCALE	Jamil Jamil
	Soumen Sahoo	Soumen.sahoo@iitb.ac.in	12000921057	MBA (FMS)	4th Sem		Soumen Sahoo
5.	Preeti Paul						
	Basundhara Maji						
6.	Ankita Kumari						
	Yasmeen Seraj						
	Razi Ahmed						
	Vicky Kumar Mandal						
7.	Joydeb Roy						
	Shamim Hussain						
	Raushan Kumar Jha						
8.	Avik Ghatak	avikghatak25@gmail.com	12000921046	MBA (FMS)	2nd	AUTOWALA	Avik Ghatak
	Sana	ansarisana@gmail.com	12000922013	MBA (FMS)	2nd		Sana
	Arijit Dey	Arijit Dey	12000922050	MBA (FMS)	2nd		Arijit Dey
	Ishani Bhattacharya	ishaniob8759@gmail.com	12000922019	MBA (FMS)	2nd		Ishani Bhattacharya
	Neeraj Kumar Chourasiya, Chourasiya	Chaurasiya neeraj 02@gmail.com	12000922012	MBA (FMS)	2nd		Neeraj K. Chourasiya
9.	Satirtha Dawn	SATIRTHA 1994@GMAIL.COM	12000922020	MBA (FMS)	2nd Sem	GREENLOOM	Satirtha Dawn


Convener, EDC


Soumen Sahoo
MOB. FMS