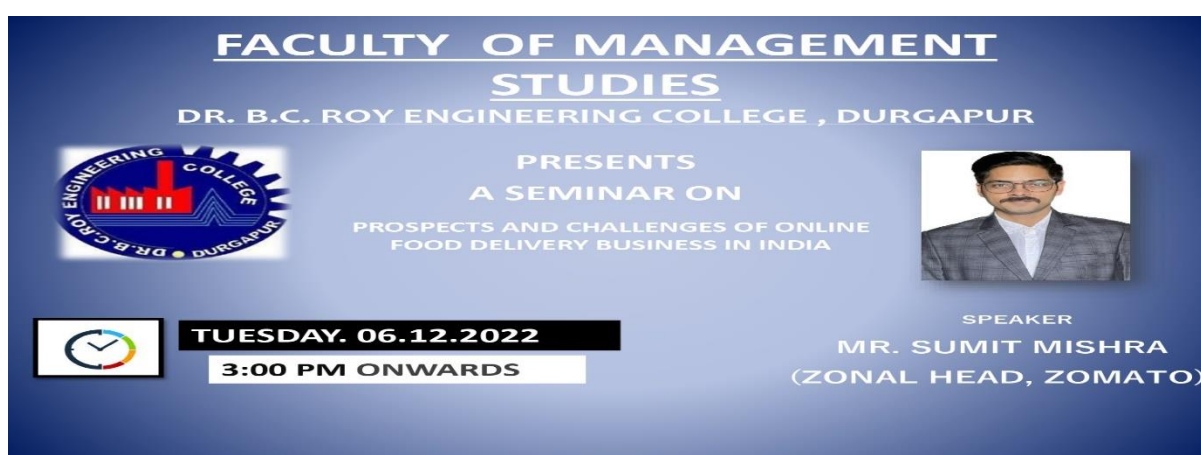


**REPORT ON “PROSPECTS AND CHALLENGES OF ONLINE FOOD
DELIVERY BUSINESS IN INDIA”**

**Speaker: Mr. Sumit Mishra, Zonal Head Zomato, Bihar, Alumnus BCREC,
BBA Class of 2011-14**

Date: Tuesday, 6th December, 2022

Banner:



**FACULTY OF MANAGEMENT
STUDIES**
DR. B.C. ROY ENGINEERING COLLEGE , DURGAPUR

PRESENTS
A SEMINAR ON
PROSPECTS AND CHALLENGES OF ONLINE
FOOD DELIVERY BUSINESS IN INDIA

SPEAKER
MR. SUMIT MISHRA
(ZONAL HEAD, ZOMATO)

TUESDAY, 06.12.2022
3:00 PM ONWARDS

A seminar on “Prospects and challenges of online food delivery business in India” was organized by the Faculty of Management Studies of Dr. B. C. Roy Engineering College, Durgapur on 6th of December, 2022. The seminar was attended by the students and the faculty members of MBA of Dr. B. C. Roy Engineering College.

The seminar commenced with a brief introduction of the session followed by the introduction of the guest speaker, Mr. Sumit Mishra, Zonal Head Zomato, Bihar, Alumnus, BCREC. The speaker was felicitated by Prof. Dr. Somroop Siddhanta, HOD FMS followed by opening remarks to set the underlying theme of the event. The session was then handed over to the speaker who took forward the session on a roll.

Mr. Mishra opened the session by sharing his career trajectory, describing the progression of his career, and how he gained a professional set of skills in sales and marketing and contributed to different dimensions to accomplish career goals. He highlighted the need for speed and adaptation, the agile era that revolutionised the way and prospects of online food delivery business, and the key driving force behind the success of companies like Zomato, Swiggy, etc.

Mr. Mishra also added that an agile strategy includes respect, collaboration, and improvement on learning cycles, pride in ownership and delivering values, and most importantly the ability to adapt to changes. In this context, he explained the various marketing model, tools, strategic planning for sales, and analysis focused on Zomato’s business model for food delivery and service.

At the end of the session, there was a question-and-answer session where the students proactively participated and asked a repertoire of questions that will help them to shape their own career route in

the very same domain. Overall, the session was very promising, interesting, participative, and informative. The session ended for the day with a vote of thanks to the invitee, the organizer of the seminar, and all those who were present in the session to make it memorable and informative.

Photo Gallery:



Opening Remarks by HOD, FMS



Session Delivery



Memento Presentation



Group Photo



sayanti samanta <sayanti.samanta@bcrec.ac.in>

Fwd: Invitation for delivering a Seminar at Faculty of Management Studies, Dr BC Roy Engineering College, Durgapur on Monday, 22nd August 2022

1 message

somroop siddhanta <somroop.siddhanta@bcrec.ac.in>
To: Sayanti Samanta <sayanti.samanta@bcrec.ac.in>

Fri, Dec 2, 2022 at 2:57 PM

----- Forwarded message -----

From: **Sumit Mishra** <sumit.mishra1@zomato.com>

Date: Fri, Dec 2, 2022 at 11:57 AM

Subject: Re: Invitation for delivering a Seminar at Faculty of Management Studies, Dr BC Roy Engineering College, Durgapur on Monday, 22nd August 2022

To: somroop siddhanta <somroop.siddhanta@bcrec.ac.in>

Cc: <arunava.mookherjee@bcrec.ac.in>

Acknowledged .

Thanks for the opportunity , Will be there on time.

Regards**Sumit Kumar Mishra****7797793156****Zonal Head | Bihar**

On Thu, Dec 1, 2022 at 1:57 PM somroop siddhanta <somroop.siddhanta@bcrec.ac.in> wrote:

Dear Sumit

It was nice talking to you.

PFA the formal invitation letter. See you on 6th Dec 2022.

Regards

Dr Somroop Siddhanta

zomato

This email is intended only for the person or the entity to whom it is addressed. If you are not the intended recipient, please delete this email and contact the sender.

06-12-2022

FMS

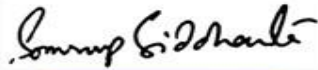
Certificate OF APPRECIATION

PROUDLY PRESENTED TO

MUKESH YADAV

for participating in the Seminar titled

Prospects and Challenges of Online Food Delivery Business in India



Professor and Head
Faculty of Management Studies



Principal BCREC

Speaker : Mr. Sumit Mishra

Zonal Head, Zomato



06-12-2022

FMS

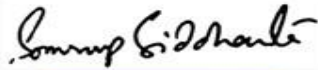
Certificate
OF APPRECIATION

PROUDLY PRESENTED TO

AYAN CHOWDHURY

for participating in the Seminar titled

Prospects and Challenges of Online Food Delivery Business in India



Professor and Head
Faculty of Management Studies



Principal BCREC

Speaker : Mr. Sumit Mishra

Zonal Head, Zomato





sayanti samanta <sayanti.samanta@bcrec.ac.in>

Seminar on Tuesday, 6th December 2022

1 message

somroop siddhanta <somroop.siddhanta@bcrec.ac.in>

Mon, Dec 5, 2022 at 10:46 AM

To: c88sohan@gmail.com, asifislam2412@gmail.com, bishalmondalsainthia@gmail.com, sauravdutta373@gmail.com, priyaghosh8016@gmail.com, soumooishi@gmail.com, avikghatak2828@gmail.com, shreyasi.das2836@gmail.com, singhamitp688@gmail.com, sankudawn@gmail.com, ychaurasia7716@gmail.com, sunandita2001.in@gmail.com, sourav125sharan125@gmail.com, rohitdgp1995@gmail.com, apurbagorai73@gmail.com, chaurasianeeraj02@gmail.com, sudeshnapaul046@gmail.com, gsayan260@gmail.com, ansarisana3652@gmail.com, tayyabhabibullah79@gmail.com, arijit7997@gmail.com, sp2393830@gmail.com, reetwikdeb Nath988@gmail.com, rumpadas358@gmail.com, anweshamukherjee.2001@gmail.com, sohinisen.megha@gmail.com, ishani.b8759@gmail.com, satirtha1994@gmail.com, somahazra.dgp@gmail.com, barshasamanta5091@gmail.com, abirjoarder603@gmail.com, pranavraj1032000@gmail.com, dishanisarkar938@gmail.com, ritwikghosh1996@gmail.com, shibnath18199@gmail.com, bishayeearkadip@gmail.com, indrajitsep2018@gmail.com, anupamadas973@gmail.com, ayandgp90@gmail.com, rohitagarwal123987@gmail.com, additya.98pani@gmail.com, tausifkhaaaan@gmail.com, dguha17@gmail.com, dastanisha190@gmail.com, ramchandrachowdhury579@gmail.com, robinchatterjee40@gmail.com, avijitdhibar64@gmail.com, chimpudebapriyaghosh@gmail.com, srijabanerjee490@gmail.com, rohit89677@gmail.com, my5269824@gmail.com, snehakriti80@gmail.com, kaminimohanpan052@gmail.com, forever.akash1234@gmail.com, shreya.maitigeo@gmail.com, chatterjeeankita691@gmail.com, anshusingh997362@gmail.com, anshusharmas282@gmail.com, pratyashaseal1999@gmail.com, p.chatterjee.mana@gmail.com

Cc: sandip.mukherjee@bcrec.ac.in, partha chattopadhyay <partha.chattopadhyay@bcrec.ac.in>, Subhasis Datta <subhasis.datta@bcrec.ac.in>, arunava.mookherjee@bcrec.ac.in, Soumya Bhattacharya <soumya.bhattacharya@bcrec.ac.in>, Sayanti Samanta <sayanti.samanta@bcrec.ac.in>, krishna roy <krishna.roy@bcrec.ac.in>, bhaswati.roy@bcrec.ac.in, indrani sengupta <indrani.sengupta@bcrec.ac.in>, niloy bhattacharjee <niloy.bhattacharjee@bcrec.ac.in>, amit mukherjee <amit.mukherjee@bcrec.ac.in>, hiranmoy.pal@bcrec.ac.in

Dear students

This is to inform you that the Faculty of Management Studies, is organizing a Seminar as per the following details:

Topic: Prospects and Challenges of Online Food Delivery business in India

Speaker: Mr Sumit Mishra, Zonal Head, Zomato

Venue: Digital Classroom, FMS

Date: Tuesday, 6th December 2022

Time: 3:00pm

Hereby invite all of you to the occasion and advise you to take active participation in the event.

Before you attend the seminar, you need to register yourselves individually. The registration is free of cost, and all the registered students attending the seminar will get e-certificates. The registration link is provided below:

<https://forms.gle/JTUNdxKRwFYzqEJz9>

Ensure that you register for the seminar within today itself.

The event banner is attached for your reference.

Happy learning!

Dr Somroop Siddhanta

Professor & HoD - FMS



Banner Seminar 6th Dec.jpg
562K



**Dr. B. C. Roy Engineering College, Durgapur
Faculty of Management Studies**

Ref. No.: BCR/FMS/2022/09

Dated: 2nd December, 2022

NOTICE

This is for the information of all concerned that the Faculty of Management Studies of Dr. B. C. Roy Engineering College, Durgapur is going to organize a seminar on "**Prospects and Challenges of Online Food Delivery Business in India**". The details of the seminar are given below:

Speaker: Mr. Sumit Mishra, Zonal Head, Zomato

Date: Tuesday, 6th December, 2022

Time: 03:00 pm onwards

Venue: FMS Digital Classroom

Hereby invite all of you to the occasion and advice to take active participation in the event.

Before you attend the seminar, you need to register yourself individually. Registration is free of cost and all the registered students attending the seminar will get e-certificates. The registration link is provided below:

<https://forms.gle/jTUNdxKRwFYzqEJz9>

Ensure that you register at the earliest.

Prof. (Dr.) Somroop Siddhanta
Head, FMS



Head /
Faculty of Management Studies
Dr. B. C. Roy Engineering College, Durgapur

FACULTY OF MANAGEMENT STUDIES

DR. B.C. ROY ENGINEERING COLLEGE , DURGAPUR



PRESENTS
A SEMINAR ON

PROSPECTS AND CHALLENGES OF ONLINE
FOOD DELIVERY BUSINESS IN INDIA



SPEAKER

MR. SUMIT MISHRA
(ZONAL HEAD, ZOMATO)



TUESDAY. 06.12.2022

3:00 PM ONWARDS



GPS Map Camera

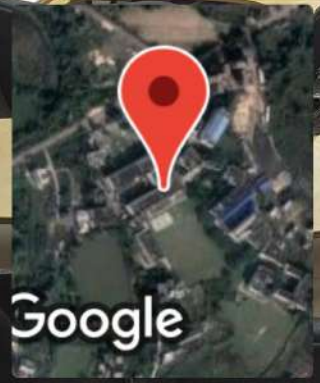
Durgapur, West Bengal, India

G8VV+G2P, Durgapur, West Bengal 713206, India

Lat 23.544002°

Long 87.342614°

06/12/22 03:09 PM GMT +05:30











Durgapur, West Bengal, India
G8VV+G2P, Durgapur, West Bengal 713206, India
Lat 23.544056°
Long 87.342603°
06/12/22 03:16 PM GMT +05:30

SEMINAR ATTENDANCE SHEET
Faculty of Management Studies
Dr. B. C. Roy Engineering College, Durgapur

Seminar Title: Prospects and Challenges of Online Food Delivery Business in India

Date: Tuesday, 6th December 2022

Time: 03:00 pm onwards

Resource Person: Mr. Sumit Mishra, Zonal Head, Zomato

Venue: Digital Classroom, Faculty of Management Studies

The following students (only) of Faculty of Management Studies (FMS), BCREC attended the seminar as scheduled and duly notified, on Tuesday, 6th December 2022

Sl. No.	Name	Roll No.	Batch & Semester	Signature
1.	Sohan Chakraborty	2204001	2022-24, Sem-1	
2.	Asif Islam	2204002	2022-24, Sem-1	Asif Islam
3.	Bishal Mondal	2204003	2022-24, Sem-1	Bishal Mondal
4.	Saurav Kumar Dutta	2204004	2022-24, Sem-1	Saurav K Dutta
5.	Shilpa Ghosh	2204005	2022-24, Sem-1	Shilpa Ghosh
6.	Souma Roy	2204006	2022-24, Sem-1	
7.	Avik Ghatak	2204007	2022-24, Sem-1	Avik Ghatak
8.	Shreyasi Das	2204008	2022-24, Sem-1	Shreyasi Das
9.	Amit Kumar Singh	2204009	2022-24, Sem-1	
10.	Sangram Dawn	2204011	2022-24, Sem-1	Sangram Dawn
11.	Yogesh Chaurasia	2204012	2022-24, Sem-1	
12.	Sunandita Saha	2204013	2022-24, Sem-1	
13.	SOURAV SHARAN	2204014	2022-24, Sem-1	Sourav Sharan
14.	Rohit Kumar Tiwari	2204015	2022-24, Sem-1	
15.	Apurba Gorai	2204016	2022-24, Sem-1	
16.	Neeraj Kumar Chourasia	2204017	2022-24, Sem-1	
17.	Sudeshna Paul	2204018	2022-24, Sem-1	Sudeshna Paul
18.	Sayan Ghosh	2204019	2022-24, Sem-1	Sayan Ghosh

19	SANA	2204020	2022-24, Sem-I	Sana
20	TAYYAB HABIB ULLAH	2204022	2022-24, Sem-I	
21	ARIJIT DEY	2204023	2022-24, Sem-I	Arijit Dey
22	Pallavi Kumari	2204024	2022-24, Sem-I	
23	Reetwik Debnath	2204025	2022-24, Sem-I	
24	Rumpa Das	2204026	2022-24, Sem-I	
25	ANWESHA MUKHERJEE	2204027	2022-24, Sem-I	Anwesha Mukherjee
26	SOHINI SEN	2204028	2022-24, Sem-I	Sohini Sen
27	ISHANI BHATTACHARYYA	2204029	2022-24, Sem-I	
28	SATIRTHA DAWN	2204030	2022-24, Sem-I	Satirtha Dawn
29	Barsha Samanta	2204032	2022-24, Sem-I	
30	Abir Joarder	2204033	2022-24, Sem-I	
31	Pranav Raj	2204034	2022-24, Sem-I	Pranav Raj
32	Dishani Sarkar	2204035	2022-24, Sem-I	
33	Ritwik Ghosh	2204036	2022-24, Sem-I	
34	Shibnath Mondal	2204037	2022-24, Sem-I	Shibnath Mondal
35	Arkadip Bishayee	2204038	2022-24, Sem-I	
36	Indrajit Mondal	2204039	2022-24, Sem-I	
37	Anupama Das	2204040	2022-24, Sem-I	
38	Ayan chowdhury	2204041	2022-24, Sem-I	Ayan Chowdhury
39	Rohit Agarwal	2204042	2022-24, Sem-I	
40	Additiya Pani	2204043	2022-24, Sem-I	
41	Tausif Khan	2204044	2022-24, Sem-I	
42	Debshilpi Guha	2204045	2022-24, Sem-I	
43	Tanisha Das	2204046	2022-24, Sem-I	
44	Ramchandra Chowdhury	2204047	2022-24, Sem-I	Ramchandra chowdhury
45	Robin Kumar Chatterjee	2204048	2022-24, Sem-I	
46	Avijit Dhibar	2204049	2022-24, Sem-I	
47	Debapriya Ghosh	2204050	2022-24, Sem-I	

48	Srija Banerjee	2204051	2022-24, Sem-1	
49	Rohit Prasad	2204052	2022-24, Sem-1	
50	Mukesh Yadav	2204053	2022-24, Sem-1	Mukesh Yadav
51	Sneha Kriti	2204054	2022-24, Sem-1	Sneha Kriti
52	Kamini Mohan Pan	2204055	2022-24, Sem-1	Rohit Prasad.
53	AKASH KUMAR SINGH	2204056	2022-24, Sem-1	Ashish Kr Singh
54	Shreya Maiti	2204057	2022-24, Sem-1	Shreya Maiti
55	ANKITA CHATTERJEE	2204058	2022-24, Sem-1	
56	ANSHU KUMAR SINGH	2204059	2022-24, Sem-1	
57	ANSHU SHARMA	2204060	2022-24, Sem-1	
58	PRATYASHA SEAL	2204061	2022-24, Sem-1	
59	PAYAL CHATTERJEE	2204062	2022-24, Sem-1	
60	NABANITA HAZRA	2204063	2022-24, Sem-1	

61 DEBOJYOTI DEY 2104007 2021-23, Sem-3 Debojyoti Dey

Somnath S. Dhanuka
20/2/2022

Head
Faculty of Management Studies
Dr. B. C. Roy Engineering College, Durgapur