

Portray the performance of the Institute in one area distinctive to its priority and thrust (within 200 words)

The One area distinctive to this Institute is “Setting New Benchmarks in Sustainable Quality Education”

The Institute is celebrating more than two decades of its meaningful contribution in the promotion of higher technical education with a focus on sustainable growth projectile through positive industrial tie-ups, faculty expertise and media relationships. Earning media reputation over the years is one distinctive area to its priority and thrust.

The institute has been in the news for a highly successful global tie-up with Cambridge Marketing College, UK to explore the possibilities of knowledge exchange programmes and to encourage value added education. In 2020-21 academic year another MoU was signed with National Highways Authority of India, Ministry of Road Transport & Highways, Govt. of India for improving the efficiency of existing highways assets of the country through student internship and faculty collaborations.

The teaching excellence at the Institute is inspirational for the young minds. In the environment of pandemic due to COVID 2019, the faculty members utilized e-learning modules when chalk-and-board teaching is not possible. Numerous Webinars on various **beyond syllabus topics** and digital events on extra-curricular activities were conducted for the next generation learning with belief that “**Sky is Not the Limit**”.

Click the below Link of Institutional Website for Institutional Distinctiveness-

https://bcrec.ac.in/BCREC_DISTINCTIVENESS.html