

SUMMER INTERNSHIP PROJECT REPORT ON  
*Penetration and Visibility of Fortune Mustard Oil in the Durgapur and  
Asansol Market, South Bengal.*

adani wilmar  
**Fortune**

SUBMITTED BY:

YOGESH CHAURASIA

UNIVERSITY ROLL NO-12000922008

SUBMITTED TO:

FACULTY OF MANAGEMENT STUDIES



UNDER THE SUPERVISION OF

**INTERNAL GUIDE:**

Dr. Arunava Mondaljee  
Professor (Marketing Management)  
Faculty of Mgt. Studies, BCREC

**EXTERNAL GUIDE:**

Md Tanweer Alam  
Sales officer  
Adani Wilmar

**MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY**



## CERTIFICATE OF THE COMPANY SUPERVISOR

24/11/2023

### TO WHOM IT MAY CONCERN

This is to certify that, *YOGESH CHIAURASIA*, a 3rd Sem MBA student (2022-2024) of Faculty of Management Studies, Dr. B. C. Roy Engineering College has successfully undergone a two months summer internship programme from July, 2023 to Sept, 2023 on *Penetration and Visibility of Fortune Mustard Oil in the Durgapur Market, South Bengal* under my guidance. His overall activities and performance towards the project is quite encouraging and impressive.

I wish him all the best for her future endeavour.

WARM REGARDS

**Md. TANWEER ALAM**  
(AREA SALES OFFICER)  
ADANI WILMAR, FORTUNE