SUMMER INTERNSHIP PROJECT REPORT ON

PENETRATION AND VISIBILITY OF FORTUNE SOYA CHUNKS IN THE RANIGANI AND ASANSOL MARKET OF SOUTH BENGAL



For a healthy growing nation

THIS PROJECT IS SUBMITTED FOR THE FULFILMENT OF MASTER
OF BUSINESS ADMINISTRATION FROM MAKAUT UNIVERSITY



DR. B.C ROY ENGINEERING COLLEGE FACULTY OF MANAGEMENT STUDIES

REPORT SUBMITTED BY:

NAME - TAUSIF KHAN

UNIVERSITY ROLL NO - 12000922055

INSTITUTE: DR. B.C ROY ENGINEERING COLLEGE, DURGAPUR

COURSE: MBA (2022-2024)

FACULTY SUPERVISOR- PROF. DR ARUNAVA MOOKHERJEE (BCREC-FMS)

COMPANY SUPERVISOR: MD TANWEER ALAM (SALES EXECUTIVE)

COMPANY NAME: ADANI WILMAR

CERTIFICATE OF THE COMPANY SUPERVISOR

24/11/2023

TO WHOM IT MAY CONCERN

This is to certify that, TAUSIF KHAN, a 3rd Sem MBA student (2022-2024) of Faculty of Management Studies, Dr. B. C. Roy Engineering College has successfully undergone a two months summer internship programme from 18th July 2023 to 18th Sept, 2023 on Penetration and Visibility of Fortune Soya Chunks in the Raniganj and Asansol Market, South Bengal under my guidance. His overall activities and performance towards the project is quite encouraging and impressive.

I wish him all the best for her future endeavors.

WARM REGARDS

Md. TANWEER ALAM
(AREA SALES EXECUTIVE)

ADANI WILMAR