

# **Summer Internship Project Report**

**On**

**“Exploring Challenges Encountered by Painters in Purulia : A  
Product Feedback Survey for Enhanced Solutions in the Paint  
Industry for Berger Paints”**



**This Project is submitted for the partial fulfilment of Master of Business  
Administration from MAKAUT University**



**Dr. B.C ROY ENGINEERING COLLEGE  
FACULTY OF MANAGEMENT STUDIES**

## **Report Submitted by :**

**Name : Sudeshna Paul**  
**Roll No : 12000922048**  
**Institute : Dr. B.C. Roy Engineering College, Durgapur**  
**Course : MBA (2022-2024)**  
**Project Mentor : Prof. Niloy Kumar Bhattacharjee**  
**Company Name : Berger Paints**  
**Industry Mentor : Mr. Manoj Sen**





November 16<sup>th</sup>, 2023

Ms. Sudeshna Paul,

**SUMMER INTERNSHIP COMPLETION CERTIFICATE**

On behalf of Berger Paints, we certify that you have undergone a Summer Internship with our Organisation in the **Sales & Marketing** department at Durgapur under the guidance of Mr. Manoj Kumar Sen from **21<sup>st</sup> June 2023** to **21<sup>st</sup> August 2023**.

The quality of the report submitted has been found good. Your conduct and discipline during the training was good.

Berger Paints India Limited wishes you a bright future and career.

Yours sincerely,  
**For BERGER PAINTS INDIA LTD.**

**(RANJAN BANERJEE)**

**GROUP HEAD - HR**

**BERGER PAINTS INDIA LIMITED**

Berger House, 129, Park Street, Kolkata - 700 017, Phone : 2229 9724-28, 2229 6005-06, Fax : 91-33-2248 9009/9725, [www.bergerpaints.com](http://www.bergerpaints.com)  
CIN - L51434WB1923PLC004793, E-mail : [consumerfeedback@bergerindia.com](mailto:consumerfeedback@bergerindia.com)

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