

2023-2024



Dr. B.C. ROY ENGINEERING COLLEGE

PROJECT REPORT

ON

“Impact of customer satisfaction on Financial Performance of Axis Bank-

An empirical analysis.”



AXIS BANK

Internal Guide: - Prof. Sayanti Samanta

External Guide: - Mr. Debraj Nandy

SUBMITTED BY - Shreya Maiti

Roll No: 12000922040



Location DURGAPUR

Date 06-10-2023

INTERNSHIP EXPERIENCE LETTER

This is to certify that, Miss. SHREYA MAITI has successfully completed her project with us under the internship program.

Summer Internship Project Details

Project Title: "Impact of customer satisfaction on Financial
Performance of AXIS BANK- An empirical analysis"

Location: Axis Bank Ltd., Bidhannagar Branch, Durgapur

Project Duration: 2 Months

Project Guide: Mr. DEBRAJ NANDY

We wish good luck for his future endeavours and it was a pleasure having him at Axis Bank.

Regards,

Axis Bank Ltd

Senior Manager & Branch Head
Bidhannagar Branch

