Summer Internship Project Report

On

"A COMPARATIVE STUDY OF PEPSI.CO AND COCA-COLA"



This Project is submitted for the partial fulfilment of Master of Business
Administration from MAKAUT University



DE B.C. ROY ENGINEERING COLLEGE, FACULTY OF MANAGEMENT STUDIES Report submitted by:

Name : SAYAN GHOSH

Roll No :12000922049

Institute : Dr. B.C. Roy Engineering College, Durgapur

Course . MBA (2022-2024)

Project Mentor : Prof. Indrani Sengupta

Company Name : Pepsi.co

Industry Mentor : Mr. Sourav Carbat



VARUN BEVERAGES LIMITED



Corporate Off: Plot No.31, Institutional Area, Sec.-44, Gurgaon, Haryana-122002 (India)

Ph.: +91-124-4643100-500 • Fax: +91-124-4643303/04 • E-mail: info@rjcorp.in • Visit us at: www.varunbeverages.com

CIN No.: L74899DL1995PLC069839

Ref: VBL/HR/2023/497 Date: 21.08.2023

To Whomsoever It May Concern

This is to certify that Mr. Sayan Ghosh has completed his internship in the Sales Department at Varun Beverages Limited from 19th June 2023 to 19th Aug 2023.

During his internship period, he was under the supervision of Mr. Mushkurul Haque Siddique. He has completed the internship to our satisfaction.

We wish him all the best for his future endeavors.

For Varun Beverages Limited,

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Vice President - HR

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