

**SUMMER INTERNSHIP PROJECT REPORT ON**  
*Penetration and Visibility of Fortune Soya oil in the Durgapur and Asansol Market,*  
*South Bengal.*

**adani wilmar**  
**Fortune**

**SUBMITTED BY:**

**Rohit Kumar Tiwari**

**UNIVERSITY ROLL NO-12000922010**

**SUBMITTED TO:**

**FACULTY OF MANAGEMENT STUDIES**



**UNDER THE SUPERVISION OF**

**INTERNAL GUIDE:**

**Dr. Anunava Mookherjee**  
**Professor (Marketing Management)**  
**Faculty of Mgt. Studies, BCRC**

**EXTERNAL GUIDE:**

**Md. Tanweer Alam**  
**Sales officer**  
**Adani Wilmar**



## CERTIFICATE OF THE COMPANY SUPERVISOR

24/11/2023

### TOWHOM IT MAY CONCERN

This is to certify that, *ROHIT KUMAR TIWARI*, a 3rd Sem MBA student (2022-2024) of Faculty of Management Studies, Dr. B. C. Roy Engineering College has successfully undergone a two months summer internship programme from July, 2023 to Sept, 2023 on *Penetration and Visibility of Fortune Soya Oil in the Durgapur Market, South Bengal* under my guidance. His overall activities and performance towards the project is quite encouraging and impressive.

I wish him all the best for her future endeavour.

WARM REGARDS

**Md. TANWEER ALAM**  
(AREA SALES OFFICER)  
ADANI WILMAR, FORTUNE