

**A Summer Internship Project Report
On
“A comparative study of Cola brands of PepsiCo
and Coca Cola in Durgapur and Chandidas region”**

**Report Submitted to MAKAUT in partial fulfilment for the
requirements of the degree of
Master Of Business Administration (Marketing)**

Session- 2022-2024

**Supervised by: Mr. Anirudh Kanodia
(Customer Executive-
Varun Beverages Ltd.)**

Guided by: Dr. Indrani SenGupta



SUBMITTED BY: NEERAJ KUMAR CHOURASIA

**UNIV. ROLL NO.: 12000922012
MBA 2022-2024**



VARUN BEVERAGES LIMITED



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CIN No.: L74202HR1995PLC067829

Ref: VBL/HR/2023/501

Date: 21/08/2023

To Whomsoever It May Concern

This is to certify that Mr. Neeraj Kumar Chourasia has completed his Internship in the Sales Department at Varun Beverages Limited from 19th June 2023 to 19th Aug 2023.

During his internship period, he was under the supervision of Mr. Mushkurul Haque Siddique. He has completed the internship to our satisfaction.

We wish him all the best for his future endeavors.

For Varun Beverages Limited,

Mona Baruah

Vice President – HR

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