

SUMMER INTERNSHIP PROJECT REPORT

2022-2023



DR. B.C. ROY ENGINEERING COLLEGE

PROJECT REPORT ON

**"IMPACT OF CUSTOMER PERCEPTION AND ITS INFLUENCE ON THE
FINANCIAL PERFORMANCE IN THE DURGAPUR STEEL PEOPLE'S
CO-OPERATIVE BANK LTD"**



Submitted for the partial fulfilment of Master in Business Administration

Internal Guide: Prof. Sayanti Samanta External Guide: Mr. Himadri Shekhar pan

Submitted by:

Name: Ishani Bhattacharyya

Roll No: 12000922019



DURGAPUR STEEL PEOPLES' CO-OPERATIVE BANK LTD.
(A Licensed Bank)

Ref.No.: DSP/Co-Op/Bank/

Date :



TO WHOM IT MAY CONCERN

This is to certify that our Bank has extended the hand of co-operation to Ishani Bhattacharyya, D/o. Sanchita Bhattacharyya, MBA (Finance) student, 2nd Year, 3rd Semester of Dr. B. C. Roy Engineering College to successfully complete her internship regarding Banking and Bank Financial activities from 05.07.2023 to 29.08.2023.

We wish all success and achievement in field of his carrier.

A. Lal

CHIEF EXECUTIVE OFFICER

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DURGAPUR STEEL PEOPLES' CO-OPERATIVE BANK LIMITED
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