

A Summer Internship Project Report
On
“A comparative study of Cola brands of
PepsiCo and Coca Cola in Panagarh and
Kanksa region”

Report Submitted to MAKAUT in partial fulfilment
for the requirements of the degree of
Master Of Business Administration (Marketing)

Session- 2022-2024

Supervised by: Mr. Anrudh Kanodia
(Customer Executive-
Varun Beverages Ltd.)

Guided by: Dr. Somroop Sengupta
(HOD. Of MBA Department)



SUBMITTED BY:

Avik Ghatak

UNIV. ROLL NO.: 12000922046
MBA 2022-2024



VARUN BEVERAGES LIMITED



Corporate Off : Plot No.31, Institutional Area, Sec.-44, Gurgaon, Haryana-122002 (India)
Ph.: +91-124-4643100-500 • Fax: +91-124-4643303/04 • E-mail : info@rjcorp.in • Visit us at : www.varunbeverages.com
CIN No. : L74899DL1995PLC069839

Ref: VBL/HR/2023/498

Date: 21.08.2023

To Whomsoever It May Concern

This is to certify that Mr. Avik Ghatak has completed his internship in the Sales Department at Varun Beverages Limited from 19th June 2023 to 19th Aug 2023.

During his internship period, he was under the supervision of Mr. Mushkurul Haque Siddique. He has completed the internship to our satisfaction.

We wish him all the best for his future endeavors.

For Varun Beverages Limited,

Mona Baruah

Vice President – HR