

A Summer Internship Project
On
"A STUDY ON CUSTOMER PERCEPTION TOWARDS MUTUAL FUNDS"
AT NIPPON INDIA ASSET MANAGEMENT LTD
CITY CENTRE, DURGAPUR

Report Submitted to Mukherjee in Partial Fulfillment for The Degree Of
Master Of Business Administration

Session - 2022-2023

Guided By Niloy Kumar Bhattacharjee,

Training And Placement Co-Ordinator



SUBMITTED BY ANSHU SHARMA

ROLLNO - 12000922043

MBA 2022-2023

Aug 23, 2023

To WHOMSOEVER IT MAY CONCERN

This is to certify that Anshu Sharma has completed internship from 20-06-2023 to 19-08-2023 with Nippon Life India Asset Management Limited (NLIAM). During this period, he was reporting to Bikash Agarwal (Cluster Manager – South Bengal).

During this time, he has exhibited great interest and enthusiasm. He has completed the project successfully.

We value his contribution to NIMF in terms of the insights and recommendations of his project report.

For Nippon Life India Asset Management Limited,

Thanking you



Sheeba K.S
Zonal HR Head
(North & East)



Good gets *better*