

SUMMER INTERNSHIP PROJECT REPORT ON
Penetration and Visibility of Fortune Sunflower oil in the Durgapur, South
Bengal.

adani wilmar
Fortune

SUBMITTED BY:

Amit Kumar Singh
UNIVERSITY ROLL NO-12000922006

SUBMITTED TO:

FACULTY OF MANAGEMENT STUDIES



UNDER THE SUPERVISION OF

INTERNAL GUIDE:

Dr. Arunava Mookherjee
Professor (Marketing Management)
Faculty of Mgt. Studies, BCREC

EXTERNAL GUIDE:

Md. Tanweer Alam
Sales officer
Adani Wilmar

MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY

CERTIFICATE OF THE COMPANY SUPERVISOR

24/11/2023

TO WHOM IT MAY CONCERN

This is to certify that, *AMIT KUMAR SINGH*, a 3rd Sem MBA student (2022-2024) of Faculty of Management Studies, Dr. B. C. Roy Engineering College has successfully undergone a two months summer internship programme from July, 2023 to Sept, 2023 on *Penetration and Visibility of Fortune Sunflower oil in the Durgapur Market, South Bengal* under my guidance. His overall activities and performance towards the project is quite encouraging and impressive.

I wish him all the best for her future endeavors.

WARM REGARDS

Md. TANWEER ALAM
(AREA SALES OFFICER)
ADANI WILMAR, FORTUNE