

A SUMMER INTERNSHIP PROJECT

ON

“BRAND AWARENESS OF DALDA PRODUCTS”

AT

BUNGE INDIA PRIVATE LIMITED KOLKATA MARKETS

Report submitted to MAKAUT in partial fulfilment for the
requirements of the degree of

Master of Business Administration (Marketing)

Session:-2021-2023

SUPERVISED BY:-ARUN NEOGI

Regional sales manager Bunge INDIA
PVT. LTD.

GUIDE BY: -Prof SUBHASIS DATTA

Assistant Professor, BCREC

DR KAMALIKA TIWARI

Assistant professor, BCREC



SUBMITTED BY: -

TAUSHIF JAMIL

BATCH 2021-23

ROLL NO: - 12000921025

TO WHOM IT MAY CONCERN

This is to certify that Mr. **TAUSHIF JAMIL**, a student of 2nd year – MBA of Dr. B. C. Roy Engineering Collage – Durgapur, has gone through an internship at Kolkata Market from 7th Jul'22 to 7th Sep'22.

During this project we have found his very sincere & dedicated.

We wish his all the best for his further endeavor

The Bunge logo consists of a stylized sun or grain icon above the word "BUNGE" in a bold, sans-serif font.

PROSENJIT BHANDARI
SALES COORDINATOR- EAST REGION
BUNGE INDIA PRIVATE LIMITED
2A, EVEREST HOUSE, 2ND FLOOR,
46/C, J.L. NEHRU ROAD(CHOWRINGHEE ROAD),
KOLKATA-700071