

A STUDY ON THE EFFECTIVENESS OF SALES APPROACH OF NUTRELA

Report by: Satyam Singh

Univ. Roll no.: 12000921043

Registration no.: 211200700910021 of 2021-23

Batch: 2021-2023

Faculty supervisor: Prof. Indrani Sengupta, Assistant Professor,

BCREC- FMS

Company supervisor: Mr. Bidhan Ghosh, Sales Officer, Ruchi Soya

Industries Ltd.



Ruchi SOYA INDUSTRIES LTD.

Consumer Brand Division

Date: 25.11.2022

TO WHOM IT MAY CONCERN

This is certify that Mr.Satyam Singh, student of Dr. B.C. Roy Engineering College - Durgapur, has successfully completed his project work titled "A STUDY ON THE EFFECTIVENESS OF SALES APPROACH OF NUTRELA" on from 05/07/2022 to 27/08/2022.

We wish his all the best for his future endeavor.

Ruchi Soya Industries Limited

Nutrela