



# A STUDY ON THE EFFECTIVENESS OF SALES APPROACH OF NUTRELA

**Report by:** Rahul Adhikari

**Univ. Roll no.:** 12000921028

**Registration no.:** 211200700910049 of 2021-23

**Batch:** 2021- 2023

**Faculty supervisor:** Prof. Indrani Sengupta , Assistant Professor,  
BCREC- FMS

**Company supervisor:** Mr. Bidhan Ghosh, Sales Officer, Ruchi Soya  
Industries Ltd.



# Ruchi SOYA INDUSTRIES LTD.

---

Consumer Brand Division

Date : 25.11.2022

## TO WHOM IT MAY CONCERN

This is certify that Mr.Rahul Adhikary, student of Dr. B.C. Roy Engineering College - Durgapur, has successfully completed his project work titled "A STUDY ON THE EFFECTIVENESS OF SALES APPROACH OF NUTRELA" on from 05/07/2022 to 27/08/2022.

We wish his all the best for his future endeavor.

Ruchi Soya Industries Limited

