



**SUMMER INTERNSHIP PROJECT**

**ON**

**A STUDY ON THE “CONSUMER BUYING AWARENESS” OF DALDA PRODUCTS  
AT BUNGE INDIA PVT LTD, KOLKATA**



**SUBMITTED BY:**

**NAME- IPSITA CHAKRAVARTY**

**MBA 2<sup>nd</sup> YEAR (3<sup>rd</sup> SEMESTER)**

**ROLL- 12000921050**

**SUPERVISED BY:**

**MR. ARUN NEOGI (EXTERNAL GUIDE)**

**PROF. SUBHASIS DATTA, DR KAMALIKA TIWARI (INTERNAL GUIDE)**

**TO WHOM IT MAY CONCERN**

This is to certify that MS. **IPSITA CHAKRAVARTY**, a student of 2<sup>nd</sup> year – MBA of Dr. B. C. Roy Engineering Collage – Durgapur, has gone through an internship at Kolkata Market from 7<sup>th</sup> Jul'22 to 7<sup>th</sup> Sep'22.

During this project we have found his very sincere & dedicated.

We wish his all the best for his further endeavor.

***PROSENJIT BHANDARI***

**SALES COORDINATOR- EAST REGION**

**BUNGE INDIA PRIVATE LIMITED**

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