



PROJECT REPORT

ON

**MARKETING STRATEGY & Patient  
Satisfaction (July 18 to Sept 18, 2022)**

OF

**IQ CITY MEDICAL COLLEGE HOSPITAL**

Under the Guidance of

**Dr. Arunava Mukherjee (Asst. Professor)**

In partial fulfillment of the requirement for the  
course

**MASTERS IN BUSINESS ADMINISTRATION**

SUBMITTED BY

NAME: ARITRA CHOUDHURY

COLLEGE ROLL NO.: 12000921017

SESSION: 2021-2023

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DURGAPUR

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Ref. No. IQCT/MC/HR/EL/11/22/1794

Date: 10-11-2022

**TO WHOM IT MAY CONCERN**

This is to certify that **Mr. Aritra Choudhury** has successfully completed 02 months of Internship (Training Programme) from 18-07-2022 to 17-09-2022 as part of his academic curriculum in the department of Marketing at IQ City Medical College Hospital.

We wish him all the best in all his future endeavours.

  
(Rajesh Kumar Poddar)  
General Manager – HR